Young Southeast Asian Leaders Initiative (YSEALI) on Social Entrepreneurship and Economic Development at the University of Connecticut (UConn)

YSEALI 2020 Fall Program Schedule at UConn

Saturday, October 3
3:00pm – 7:00pm Arrival at Bradley International Airport and Check into Sheraton
-UConn and Brown YSEALI participants arrive in the U.S. and will be welcomed at Bradley International Airport (BDL) in Connecticut by YSEALI program staff who will escort them to the Sheraton Hartford Hotel at the airport

Sunday, October 4
8:00am Check out of Sheraton Hotel rooms
-Load luggage onto bus going to UConn Nathan Hale Inn

****PLEASE BRING YOUR PASSPORT AND DS-2019 FORM****

9:30am - 10:15am Breakfast at South Dining Hall

10:30am - 11:20am Prepaid Card Activation
Location: Library Computer Labs 2118C

11:30am - 1:00pm Lunch at South Dining Hall

1:00pm - 3:00pm Welcome to YSEALI!
Location: Rowe 320
Participant and staff introductions and expectations.
Lead: Roy Pietro, EdD, Director, UConn Global Training and Development Institute

Academic Orientation
Leads: Jack Barry, PhD, YSEALI Academic Director for UConn, and Elena Vasquez, YSEALI Academic Director for Brown

-Overview of the Institute’s academic program objectives, themes, overarching goals, pedagogical approach, and review of the program agenda for the academic residency and study tour. This session intends to clarify participant expectations and learning goals.

The session will cover:

- The importance of participation in each session, course requirements (including readings, final presentations, and mini-grant competition), and respect for diversity and the opinions of others.
- An introduction to the process for conceptualizing, planning, and implementing a grant-funded social change project and review of the scope of the project venture idea that each participant will develop over the academic residency. Participants will develop social entrepreneurship project ideas throughout the Institute and be encouraged to launch project ventures as alumni.
Administrative Orientation
Lead: Laura Labato, YSEALI Administrative Director
- Overview of administrative/logistical topics including a review of the Accident and Sickness Program for Exchanges, the local community, safety and security on campus, medical and health facilities, library access, housing, dietary meal options, per diem, and campus resources.

Monday, October 5
8:00am  Brown Group checks out of Nathan Hale Inn and brings luggage to storage
8:30am  Go to breakfast at South Dining Hall
10:00am – 12:00pm  Group 1: Using Internet and Social Media for Marketing and Resource Development
Location: Library 1947
Lead: Chad Turner, Co-Founder and CEO, GO Media
- Participants will learn how geography does not matter much in today’s economy and that their projects can partner with businesses and organizations around the world. Participants will learn how to use the internet as a business tool, which includes building a website, the power of social media, and how to search websites that can provide valuable resources. The session will also explore how to use the internet and social media for advertising, networking, promotion, viral marketing, and market research.
Goal 2
Optional Reading:

Group 2: BaFá BaFá Group Exercise
Location: Library 1101 and 1102
Lead: Jack Barry, Ph.D., YSEALI Academic Director; & Laura Labato, YSEALI Administrative Director
- Participants come to understand the powerful effects that culture and diversity play in every person's life. The exercise builds awareness of how cultural differences can impact people in an organization, motivates participants to rethink their behavior and attitude toward others, examine how stereotypes are developed, barriers created, misunderstanding magnified, and identifies diversity issues within a group that must be addressed. In essence, participants learn that seeing another culture through only your own cultural lens is a trap to avoid.
Goal 3
Readings:
- After the simulation, feel free to read the resources on Project Implicit: https://implicit.harvard.edu/implicit/aboutus.html

12:15pm – 1:15pm  Lunch at McMahon
1:30pm – 3:30 pm  Group 1 & Group 2 Switch Workshops and Rooms
3:45pm  Bus departs from UConn with Brown
Tuesday, October 6
9:00am - 9:45am Alumni Panel: “Lessons Learned from Life at UConn and Our Experiences in the U.S.”
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director
-This videoconference will include alumni from previous UConn YSEALI groups.
Goal 1

10:00am - 10:30am Academic Orientation – Continued
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director for UConn
-Participants will complete a survey to measure their basic knowledge of the U.S., social entrepreneurship, economic development, and leadership.

10:30am – 11:00am Library Orientation, Virtual Learning Check-In, and Intro to UPEACE Course
Location: Library Computer Lab 2118C
Lead: Jack Barry, PhD, YSEALI Academic Director
Goal 2

11:00pm Introductory Campus Tour
Lead: UConn Visitor’s Center Staff
-The campus tour will highlight key campus facilities and focus on the campus core, including a Q&A session at the end.

12:15pm - 1:15pm LUNCH (McMahon)

1:00pm – 2:30pm Leadership Development #1: “Defining Leadership”
Location: Library 1102
Lead: UConn Student Leadership Development Staff
-During this interactive session, participants will work in groups to search for a common definition of leadership while examining commonalities and differences in people’s perceptions of what a leader really is.
Goal 3

3:00pm – 3:15pm Community Outreach Introduction and Discussion of U.S. Volunteerism
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director
-This session will focus on the framework of Service Learning and the relationship between volunteers and the communities they serve. Participants will also be briefed on what to expect in their community volunteer experiences throughout the program period. Discussion will begin with general statistics about the extent that volunteerism is practiced in the U.S. It ends with a connection to social entrepreneurship and economic development. Participants from each country discuss community service trends and best practices back in Southeast Asia.
Goals 1 & 3
Readings:
- National Corporation for Community and National Service: https://www.nationalservice.gov/vcla/research - read their research page for details on volunteering in the U.S.
Optional: (Available in the UConn Library)
5:30pm  
YSEALI Dinner at UConn Asian American Cultural Center  
Location: AsACC in SU408  
Lead: Angela Rola, Director of UConn Asian American Cultural Center  

**Goal 1**

Wednesday, October 7  
9:30am - 10:30am  
**Bridging Economic Development with Social Entrepreneurship**  
Location: Library 1102  
Lead: Jack Barry, PhD, YSEALI Academic Director  
-In reviewing the conceptual framework that underpins social entrepreneurship, participants will examine how social enterprises can be effective at improving economic development by fostering small business ownership; creating jobs for at-risk and vulnerable populations; promoting cooperative purchasing and foreign trade activity. All of these can serve to fuel innovation, collaboration, economic self-sufficiency, social capital, and income equity, thus boosting overall economic development for local and regional communities throughout the globe. This session concludes by connecting social entrepreneurship as a subset of economic development and situates social entrepreneurship in different theories of economic development. In doing so, economic theory, trade, and extent of governmental involvement in the economy across the major political economy approaches are explained.  
**Goal 2**

**Readings:** (Available on the UPEACE course site)  

10:45am - 12:30pm  
**Cultural Exercise, U.S. Business Etiquette; Country Presentations**  
Location: Library 1102  
Lead: Jack Barry, PhD, YSEALI Academic Director  
- Team-based country presentations: in groups by country, participants will share a 7-8-minute elevator speech highlighting the most important aspects of their culture, traditions, history, and home life. The discussion will include cultural comparisons with the U.S., and a discussion of business etiquette in the U.S.  
**Goals 1 & 3**

**Readings:** (Available on the UPEACE course site)  

12:30pm - 2:00pm  
**LUNCH**

2:00pm - 4:00pm  
**Cultural Exercise, U.S. Business Etiquette; Country Presentations – Continued**  
Location: Library 1102  
Lead: Jack Barry, PhD, YSEALI Academic Director
Thursday, October 8
Daytrip to Hartford, CT

8:00am          Bus Departs from Nathan Hale Inn

9:00am - 11:30am           Weekly Community Volunteer Service
                      Location: Wish School: 350 Barbour St, Hartford, CT
                     Foodshare: (Regional Market) 101 Reserve Rd., Hartford, CT
                      Lead: Leaders of Community Service Organizations
                     -Wish School: Drop-off at 9:00am and Pick-up at 11:15am
                     -FoodShare: Drop-off at 9:20am and Pick-up at 11:30am
                      Goals 1 & 3

12:15pm           Lunch and Tour of Billings Forge Community Works (Social Enterprise)
                      Lead: Ally and Becky
                     -A true model for social enterprise, Billings Forge Community Works (BFCW) is a driving force for community participation and empowerment in Hartford, CT. Through promoting access to healthy food, engaging youth, and developing employment opportunities and economically sustainable social enterprises, this organization strives to impact change within the local community. Discussion will also focus on the employment job training offered through “The Kitchen,” which offers training and a job to people who were formally incarcerated or who had never worked in food service.
                     Goal 2
                     Reading:
                     o Checkout the Billings Forge website at http://billingsforgeworks.org

1:15pm - 2:15pm           Guided Tour of the Connecticut State Capitol and Legislature Building
                      -Participants will learn about Connecticut’s state government and political history of the state. They will visit the Capitol building, and learn about the legislative process. The visit will highlight the House and Senate chambers, the General Assembly, and the Legislative Office Building.
                      Goal 1

2:45pm - 3:45pm           Tour of Connecticut Supreme Court of Appeals
                      -Participants will learn about the Connecticut court system, while viewing the Connecticut Supreme Court of Appeals and the Museum of Connecticut History.
                      Goal 1

Friday, October 9
Check out of Nathan Hale Inn and store luggage

9:15am - 11:00am           Incubator #1
                      Location: Library 1102
                      Lead: Jack Barry, PhD, YSEALI Academic Director
                      -Participants will be challenged to work in teams to develop, plan, and implement a new social enterprise that would address a socio-economic issue in a local community in Southeast Asia. Each group will present their new social enterprise and discuss how the root problem, project activities that will address the problem, identify potential community stakeholders, and avenues for resource development to would fund and sustain their new social enterprise.
                      Goals 2 & 3
11:00am -11:15am Weekly Learning Wrap-up  
**Location:** Library 1102  
**Lead:** Jack Barry, PhD, YSEALI Academic Director  
-Interactive discussion and group work about how the diverse learning activities can be integrated to support the overarching learning goals of the program.  
*Goals 1, 2, & 3*

11:15am – 12:15pm LUNCH

12:30pm  
**Depart Nathan Hale Inn**  
-Drop-off at class location (Bring bags off bus and into classroom)

2:30pm – 5:00pm Workshop: “Design Thinking: Innovating from the Inside Out”  
**Location:** 339 Eddy Street, Swearer Center, Brown University  
**Co-Facilitators:** Mohit Mukherjee, Founding Director, University for Peace  
-Participants will have the opportunity to meet with the virtual learning course instructor to discuss the course. The primary goal will be to help participants integrate what they have learned before arriving in the U.S. during the first two topics of the online course, and discuss how they can make the most out of the remaining online topics of the course while at UConn and when they return home. The lecture will also include UPEACE’s take on social entrepreneurship, innovation, and social change, plus a significant part of the lecture will include an exercise on the power of design thinking.  
*Goal 2*

**Readings:**  
- (on UPEACE site) All readings in modules 1 and 2 from the online course should be completed by this class. Bring questions on them.

5:00pm - 5:45pm Walk From the Session to the Hotel and Check-In  
**Location:** Hampton Inn Providence Hotel

6:00pm Site Visit to Impact Everything  
**Location:** 297 Thayer St, Second Floor, Providence, RI 02906  
-Interactive understanding and exploration of Impact Everything store in Providence, whose speakers will be coming to UConn for a panel in the following week.

6:30pm Dinner at Brown University – Sharpe Dining Hall  
-UConn group will receive meal tickets

**Saturday, October 10**  
**Boston Educational and Cultural Trip**

7:45am Depart from Hampton Inn in Providence, RI, with all 42 YSEALI Participants  
**Reading:**  
- Detailed handout provided day before trip to Boston highlighting the historical significance of the places the group will visit
9:15am - 10:45am  Visit John F. Kennedy Presidential Library and Museum  
**Location:** Columbia Point in Boston, Massachusetts
- The John F. Kennedy Presidential Library and Museum is dedicated to the memory of the thirty-fifth president of the U.S. The Museum portrays the life, leadership, and legacy of President Kennedy, conveys his enthusiasm for politics and public service, and illustrates the nature of the office of the President. The Library contains a collection of historical materials chronicling mid-20th century politics and the life and administration of John F. Kennedy.

**Goal 1**

10:45am  Bus pickup at JFK Museum

11:30am - 12:30pm  Meeting at MIT D-Lab  
**Location:** D-Lab, MIT
- Designing for a more equitable world, the D-Lab operates using programs organized under three “pillars” – Education, Research, and Innovation Practice. D-lab is a leader at MIT in creating and delivering transformational student experiences in global poverty alleviation, advancing the scholarship and practice of global poverty alleviation and inclusive design pedagogy, and sustaining an ecosystem that supports the full life cycle of practice solutions, from needs assessment to ideation to validated impact.

12:30pm  Bus pickup at MIT

1:00pm - 1:45pm  Lunch and Free Time at Harvard Square

2:00pm  Harvard Tour

3:00pm  Bus pickup at Harvard, Drop off at State Capitol

3:30pm – 4:00pm  Walk part of Freedom Trail to Boston Massacre Site

4:30pm - 6:15pm  Dinner and Free Time at Faneuil Hall Area

6:30pm  Bus leaves Boston for Hampton Inn, Providence

**Sunday, October 11**

8:30am  UConn group checks out of Hampton Inn and has breakfast

9:30am  UConn group departs Providence

10:00am - 10:45am  Arrive at Narragansett Town Beach  
**Location:** Narragansett, Rhode Island  
**Lead:** Jack Barry

11:00am  UConn Group departs Narragansett to return to Nathan Hale Inn

12:30pm  Check into rooms at NHI

12:45pm  LUNCH at South
Monday, October 12
9:00am - 10:30am  Economic Rights
Location: Library 1102
Lead: Kathryn Libal, PhD, Associate Professor of Social Work and Director of the Human Rights Institute, UConn
-This interactive session includes a conceptualization of economic rights by investigating three major rights: the right to a decent standard of living, the right to work, and the right to a basic income guarantee. Discussion will include comparative analysis of issues and challenges in how policies on economic rights are implemented at the international, regional, national, and local levels (with a close analysis of the U.S. case).
Goals 1 & 2
Optional Readings:

10:45am - 12:15pm  Microfinance
Location: Library 1102
Lead: Oksan Bayulgen, PhD, Associate Professor of Political Science, UConn
-An overview of microfinance and the various ways that it has been adapted around the world to address social needs. Session will explore the successes and limitations of microfinance as it has been implemented in developing countries—particular focus will be on differences of group vs. individual lending operations and women only approaches. Participants will also learn about various ways to receive microfinance for their social enterprises.
Goal 2
Readings:
  o Explore the Kiva website at http://www.kiva.org
  o Bayulgen, O. (2013, December). Giving credit where credit is due: Can access to credit be justified as a new economic right? Journal of Human Rights, 12(4), 491-510.
Optional: (Available on the UPEACE course site)
  o This reading follows up on discussion about the different realities faced by women entrepreneurs

12:30pm – 1:45pm  LUNCH

2:00pm – 4:00pm  Four-Arrows Challenge Course
Location: 1st floor above Northwest Dining Hall (follow Jack after lunch, go upstairs inside before entering dining hall)
Lead: Mark Flynn, UConn Student Leadership Development
-A unique, challenging and adventurous experiential learning experience that has been designed specifically for YSEALI participants. Get ready to work together to achieve personal and team goals, while learning through reflection.
Goals 1 & 3

Homework #1 Due at 11:00pm
Tuesday, October 13
8:45am - 10:15am  Virtual Learning Platform
Location: Library Computer Lab 2118C
Lead: Jack Barry, PhD, YSEALI Academic Director
-Participants will have access to an on-campus computer lab to work on their assignments for their Entrepreneurship, Innovation, and Social Change course with UPEACE program faculty.
(Live Session #1 from 9:00am-10:00pm)
Goal 2

10:30am – 12:30pm  Mapping Economic Community Assets and Where Your Enterprise Can Fit In
Location: Library 1102
Lead: Laura Brown

12:30pm – 1:15pm  LUNCH

1:30pm-3:00pm  Leadership Development # 2: “Understanding Your Personality and Ability to Lead”
Location: Library 1102
Lead: UConn Student Leadership Development Staff
-Using multiple instruments, participants will be invited to reflect on their individual traits and characteristics (as well as those of others). This highly interactive workshop will increase self-awareness as well as offer helpful insight into understanding others through lecture style presentation and participant-led activities.
Goal 3
Reading:
  o Take the MBTI test you were emailed 5 days prior to this class.

Wednesday, October 14
9:30am - 12:00pm  Overview of U.S. History and Government Structure
Location: Library 1102
Lead: David O’Keeffe, UConn Global Training and Development Institute
-This session will provide participants with points of reference, context, and chronology for the more in-depth discussions about U.S. history, government, and culture while highlighting significant events and time periods that shaped the U.S. It will begin with the founding of the country, treatment of Native Americans and slave populations, and end with the Civil Rights Movement and current debates in U.S. politics.
Goals 1 & 3
Readings:
  o Declaration of Independence: Preamble. (1776).
  o Bill of Rights: Amendments 1, 2, 3, 4, 5, 6, and 8. In The Constitution of the United States.
  o Garrison, W. L. (1831, January 1). To the public. The Liberator, 1.
  o Robinson, H. H. (1898). Loom and spindle, or life among the early mill girls. In Eves, In Their Own Words, 111-114.
  o Winthrop, J. (1630). A Model of Christian Charity
12:00pm – 1:15pm  LUNCH

1:30pm – 3:15pm  Marketing Your Social Entrepreneurship Project
**Location:** Library 1102
**Lead:** Matthew Nemeth, CT Small Business Development Center (SBDC)
-This workshop will expose participants to the skills involved in the marketing of goods and services to potential clients. Topics will include creating a brand image, brand management, and presenting it to clients. Participants will learn how to attract funders and partners and sell their ideas, goods, and services. Teams will produce a shortened version of a marketing plan and present it to the class.

*Goal 2*

*Reading:*
- Small Business Development Center’s Growth Wheel

3:30pm - 4:00pm  Roundtable Discussion: Comparing and Contrasting Cultures
**Location:** Library 1102
**Lead:** Dr. Daniel Weiner, UConn Vice President for Global Affairs
-Participants will discuss their initial impressions of the U.S. during their first week, especially as it relates to their home cultures and norms.

*Goal 1*

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**Thursday, October 15**
**Daytrip to Hartford, CT**

8:00am  Bus Departs from Nathan Hale Inn

9:00am - 11:30am  Weekly Community Volunteer Service
**Location:** Wish School: 350 Barbour St, Hartford, CT
- Foodshare: (Regional Market) 101 Reserve Rd., Hartford, CT
**Lead:** Leaders of Community Service Organizations
- Wish School: Drop-off at 9:00am and Pick-up at 11:15am
- FoodShare: Drop-off at 9:20am and Pick-up at 11:30am

*Goals 1 & 3*

12:15pm – 1:00pm  Lunch at Hands-On Hartford – Café at Fifty-Five

1:15pm - 3:00pm  Visit to reSET: Sources of Funding
**Location:** 1429 Park Street, Hartford, CT
**Lead:** Sarah Bodley, Managing Director, reSET
- During this visit, participants will have the opportunity to meet reSET staff to learn more about sources of funding, while also having the chance to tour their incubator space and facility. reSET is a non-profit organization whose mission is to advance the social enterprise sector. Its strategic goals are threefold: to be the “go-to” place for impact entrepreneurs, to make Hartford the Impact City, and Connecticut the Social Enterprise State. reSET serves all entrepreneurs, but specializes in social enterprise — impact-driven business with a double and sometimes triple bottom line. In addition to providing co-working space and accelerator and mentoring programs, reSET aims to inspire innovation and community collaboration, and to support entrepreneurs in creating market-based solutions to community challenges. reSET’s goal is to meet entrepreneurs wherever they are in their trajectory and to help them take their businesses to the next level. A reSET expert on sources of funding will provide a classroom type session on ways that new businesses can raise funding.

*Goals 1 & 2*

*Reading: (Available on the UPEACE course site)*
- reSET: Business Model Canvas.
3:30pm - 4:45pm  
**Adding Social Value to a Business Plan**  
**Location:** 100 Constitution Plaza, Hartford, CT  
**Lead:** Michelle Cote, Managing Director, Connecticut Center for Entrepreneurship & Innovation, UConn  
-This session will focus on adding social value to a business plan. For-profit and non-profit businesses often fail to harness the potential of adding more social value to their products/services. This can be due to many factors including the lack of marketing finesse, environmental considerations in production, or the ways they decide to structure their businesses. This session addresses ways that a new business can add more social value to their products/services via options such as adding a non-profit arm to a for profit business or changing their labor, environmental, or corporate frameworks. The aim is to explore ways that new businesses can enact small-scale changes that will allow them to better harness the power of social entrepreneurship. Also, a brief discussion of the difficulties that new entrepreneurs face will close out the session.  
**Goal 2**  
**Optional Readings:** (Available on the UPEACE course site)  
Readings from module 3 of the UPEACE course add value to this section.  

**Friday, October 16**  
9:00am – 10:30am  
**Social Entrepreneur in Action: Impact Everything**  
**Location:** Library 1102  
**Lead:** Lanna Nawa and Saroj Bhandari, UConn Alums, Founders of Impact Everything and Impact Travel  
-It is well-known that most business ventures fail within a few years of their founding. What about social businesses? In a discussion on the trials and tribulations associated with changing the world through social entrepreneurship, Lanna Nawa from Impact Everything will discuss how difficult, yet rewarding it can be to be fully engaged in social entrepreneurship.  
**Goals 1 & 2**  
**Readings:**  
- Check out their website at https://impacteverything.org

11:00am - 12:15pm  
**Panel Discussion: Understanding the Role of Social Organizations in Community and Economic Development**  
**Location:** Library 1102  
**Lead:** Jack Barry, PhD, YSEALI Academic Director  
**Panelists:** Impact Everything, Tom Jerige from Clean’n Brew, and Trifecta Aquaponics  
**Goals 1 and 2**

12:15pm – 3:30pm  
**LUNCH**
3:45pm - 4:30pm  **Incubator #2**  
**Location:** Library 1102  
**Lead:** Jack Barry, PhD, YSEALI Academic Director  
-This session utilizes an incubator approach to the learning experience. Participants will be challenged to share resources, exchange ideas, build professional networks, and develop their business plans for their mini-grant project.  
*Goals 2 & 3*

**YSEALI-led Expertise Session**  
**Location:** Library 1102  
-4 YSEALI Preset on area of expertise related to building a social enterprise.

4:30pm-4:45pm  **Weekly Learning Wrap-up**  
**Location:** Library 1102  
**Lead:** Jack Barry, PhD, YSEALI Academic Director  
-Interactive discussion and group work about how the diverse learning activities can be integrated to support the overarching learning goals of the program.  
*Goals 1, 2, & 3*

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**Saturday, October 17**  
**Free Morning on Campus**

**Sunday, October 18**  
**U.S. Culture Day: Visit to Coventry**

11:00am  **Bus departs from UConn**

11:30am - 4:00pm  **Home Visit Daytrip:** Meet U.S. Family and Community Members  
**Cultural Activity:** Birthday Celebration  
**Location:** Home in Coventry, CT  
**Lead:** Host family and invited community members  
-Spend time with a U.S. family and local community members during this home visit daytrip. The group will also celebrate the birthdays of participants whose birthdays occur during the program.

4:00pm  **Bus departs to return to UConn**

**Monday, October 19**  
9:30am - 10:45am  **Social Entrepreneur in Action: Bare Life**  
**Location:** Library 1102  
**Lead:** Ali Lazowski, Founder of Bare Life (Food Company)  
-It is well-known that most business ventures fail within a few years of their founding. What about social businesses? In a discussion on the trials and tribulations associated with changing the world through social entrepreneurship, Ali Lazowski of Bare Life, will discuss how difficult, yet rewarding it can be to be fully engaged in social entrepreneurship.  
*Goals 1 & 2*  
**Readings:**  
- Check out their website at [http://www.eatbarelife.com](http://www.eatbarelife.com)
11:00am – 12:30pm  Community Fundraising and Grant Writing  
**Location:** Library 1102  
**Lead:** Karim Mabrouk, UConn Doctoral Candidate, Literatures, Cultures, & Languages  
- Finding funding for social entrepreneurship projects can be a challenge. Participants will learn about the grants process and explore other innovative fundraising options. Participants will learn about many different forms of fundraising at the community level. Crowdfunding, events, and various add on services will be discussed and explained. They will also be given a “hands on” exercise of what it takes to complete a grant during the session.  

**Goal 2**  
**Reading:**  
- Grant writing template and links to more resources provided during and after session

12:30pm – 1:30pm  LUNCH

Homework #2 Due at 11:00pm

**Tuesday, October 20**  
9:30am–11:00am  Business Negotiation: Railroad Simulation  
**Location:** Library 1102  
**Lead:** Jack Barry, PhD, YSEALI Academic Director  
- This interactive exercise divides participants into two groups that have to learn to strategize and negotiate with one another on the fly in order to reach a mutually beneficial business arrangement.  

**Goal 3**  
**Readings:**  
- After the simulation, read through the resources on Project Implicit online at https://implicit.harvard.edu/implicit/aboutus.html

11:15am-12:30pm  Volunteerism: A Discussion with HYPE  
**Location:** Library 1102  
**Lead:** Hartford Young Professionals and Entrepreneurs (HYPE)  
- Participants will have a discussion with members of HYPE staff about their volunteering and community service so far while in CT. They will also take a deeper dive into how to engage with volunteers and use them for their own social enterprise. Topics for the discussion include: engaging networks, combating negative stereotypes, and how to keep, manage, and inspire volunteers.  

**Goals 1 & 2**

12:30pm – 1:15pm  LUNCH

1:30pm - 3:00pm  Leadership Development # 3: “Ethical Decision Making”  
**Location:** Library 1102  
**Lead:** UConn Student Leadership Development Staff  
- This topic will be explored using a facilitated discussion approach as well as scenarios that participants will critique and comment on. In essence, this session puts participants into ethical dilemmas that they must think through and talk about with their peers.  

**Goal 3**
Wednesday, October 21
8:30pm  Leave UConn to go to Willimantic

9:00am - 11:30am  Weekly Community Volunteer Service (Willimantic, CT)
Location: Windham Area Interfaith Ministry (WAIM) and Covenant Soup Kitchen
Lead: Leaders of Community Service Organizations
Goals 1 & 3

12:00pm – 12:45pm  LUNCH

1:00pm – 3:30pm  Incubator #3
Location: Library 1102
Lead: Jack Barry, Ph.D., YSEALI Academic Director
-This session utilizes an incubator approach to the learning experience. Participants will be challenged to share resources, exchange ideas, build professional networks and develop business plans for their mini-grant project.
Goals 2 & 3

Thursday, October 22
9:00am - 11:00am  Cultural Identity Workshop/Faculty Slam
Location: Asian/Asian American Studies Institute and Asian American Cultural Center
-Asian/Asian American Studies Institute faculty slam event at AsACC. Four UConn Faculty, who have received grant funding who will be sharing their thoughts/research that they have done over this past summer. A casual conversation allowing participants to further inquire the work that they did.
Goal 1

11:30am - 12:15pm  Tour of Human Rights Archives
Location: Thomas J. Dodd Research Center
Lead: Graham Stinnett, Archivist and Librarian, Dodd Research Center, UConn
-This tour of the vast and world-renowned human rights archive at the Thomas J. Dodd Research Center offers participants the chance to see the inner workings of archive collection/storage as well as an interactive experience with documents on human rights from your home countries.
Goals 1 & 2
Optional Readings: (Available in the UConn Library)
- Dodd Center’s Human Rights Archive website: https://thedoddcenter.uconn.edu
- Introductory readings on Human Rights:

12:15pm – 1:15pm  LUNCH
1:30pm-3:30pm  **Virtual Learning Platform**  
**Location:** Library Computer Lab 2118C  
**Lead:** Jack Barry, PhD, YSEALI Academic Director  
-Participants will have access to an on-campus computer lab to work on their assignments for their Entrepreneurship, Innovation and Social Change course.  
*(LIVE session #2 with UPEACE 2pm-3pm)*  
*Goal 2*

4:30pm  **Innovation House: Cross-Cultural Networking**  
**Location:** Wirth Tower, UConn (Behind Alumni Center)  
- Meeting with UConn undergraduate students involved in Innovation House, which enables UConn students to access and leverage campus resources and networks during their personal exploration of creativity, innovation, and entrepreneurship. Innovation House students recognize their potential and convert this to real-world success by connecting with faculty, staff, students, and local business leaders to develop the diverse and dynamic skills necessary for success as innovators, creative, and entrepreneurs in today’s rapidly changing world. Also includes a tour of the maker space located at Innovation House  
*Goals 1 & 2*

**Friday, October 23**  
**9:00am-12:00pm**  **SCORE: Starting from Scratch**—Interactive Workshop Aimed at How to Get a Business off the Ground  
**Location:** Library 1102  
**Lead:** SCORE Counselors (SCORE is a partner of the U.S. Small Business Administration)  
- Interactive workshop aimed at overcoming the most difficult challenge in entrepreneurship: getting off the ground and selling your first product. It is well known that getting started and making one’s first sale is the hardest part of starting a business. This workshop puts participants in a situation where they have to “figure out” how to make a new hypothetical business make its first sale.  
*Goals 2 & 3*  
*Readings:*  
- After session, read the SCORE resources on small business planning skills on the UPEACE website.

**12:00pm – 2:00pm**  **LUNCH**
2:15pm – 4:00pm **Circles, Triangles, & Squares: Simulation**  
**Location:** Library 1102  
**Lead:** Jack Barry, PhD, YSEALI Academic Director  
-This activity will offer the opportunity for participants to work together and practice individual bargaining/negotiation.  
**Goal 3**  
**Optional Readings:**  
Resources on future explorations of power: on aggressive use of power by the U.S. in Southeast Asia  
- Scott, J. (1986). *Weapons of the weak*. New Haven, CT: Yale University Press (On being powerless, and approaches to fighting back in what might be considered non-intuitive ways; ethnographic research from Malaysia)  

**Saturday, October 24**  
**Daytrip to Mashantucket, CT**  
9:30am **Depart from UConn**  
10:45am **Visit to Pequot Museum and Research Center**  
**Lead:** Jack Barry, Ph.D., YSEALI Academic Director  
-The world’s largest Native American museum features exciting, one-of-a-kind offerings including a newly curated contemporary art exhibition.  
**Goal 1**  
12:45pm – 3:00pm **Lunch and Shopping at Tanger Outlets Mall, Mashantucket, CT**  
3:15pm **Load bus and return to campus**  

**Sunday, October 25**  
**Free Day (Laundry/Campus Activities/Shopping)**  
**Homework #3 Due at 11pm**
Monday, October 26
9:30am-11:30am Business Negotiation: Railroad Simulation
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director
-This interactive exercise divides participants into two groups that have to learn to strategize and negotiate with one another on the fly in order to reach a mutually beneficial business arrangement.

Goal 3
Readings:
- After the simulation, read through the resources on Project Implicit online at https://implicit.harvard.edu/implicit/aboutus.html

11:30pm – 12:45pm Virtual Learning Platform: Presentation Prep
Location: Library Computer Lab 2218C
-Catch-up and prepare for presentations
Goal 2

12:45pm - 1:45pm LUNCH

2:00pm - 3:30pm Incubator #4
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director
-This program utilizes an incubator approach to the learning experience. Participants will be challenged to share resources, exchange ideas, build professional networks and develop their business plans for their mini-grant project.
Goals 2 & 3

Tuesday, October 27
8:30am-11:45am Individual Project Presentations
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director
-Participants will make individual 10-minute presentations on their project venture idea, the social need it addresses, potential customers and partners, budget and general action plan steps to launch and market the venture, and connection to economic development.
Goals 2 & 3

11:45pm – 1:15pm LUNCH

1:30pm-3:00pm Leadership Development # 4: “Leaving a Legacy of Leadership”
Location: Library 1102
Lead: UConn Student Leadership Development Staff
-Participants will be exposed to leadership within the organizational context, and to take the previous lessons and connect them to groups and organizations. Through a facilitated discussion and activity, participants will be asked to consider the Five Practices of Exemplary Leadership (Model the Way, Inspire a Shared Vision, Challenge the Process, Enable Others to Act, Encourage the Heart) and how they may be applicable to their individual projects.
Goal 3
Reading:
- After class, read the provided article on “leaving a legacy.”
Wednesday, October 28

8:30am  Depart from UConn to Willimantic

9:00am - 11:30am  Weekly Community Volunteer Service (Willimantic, CT)
  Location: Windham Area Interfaith Ministry (WAIM) and Covenant Soup Kitchen
  Lead: Leaders of Community Service Organizations
  Goals 1 & 3

12:00pm – 12:45pm  LUNCH

1:00pm - 4:00pm  Individual Project Presentations
  Location: Library 1102
  Lead: Jack Barry, PhD, YSEALI Academic Director
  -Participants will make individual 10-minute presentations on their project venture idea, the social need it addresses, potential customers and partners, budget and general action plan steps to launch and market the venture, and connection to economic development.
  Goals 2 & 3

(3:00pm)

YSEALI Group from Brown Arrives at UConn Campus and Checks into Nathan Hale Inn

4:15pm - 5:00pm  A Visit from Project EarthView
  Location: TBA
  Lead: Jack Barry, PhD, YSEALI Academic Director
  -Project EarthView is a joint endeavor of the Department of Geography and the Center for the Advancement of STEM Education at Bridgewater State University. Displays the importance of geography, literally.
  Goal 1 and 3

5:15pm  DINNER

Thursday, October 29

8:45am - 9:00am  YSEALI Program Discussion and Project Pairing
  Location: Library, Class of 1947 Room
  Lead: Jack Barry, PhD, YSEALI Academic Director
  -Participants from both programs will discuss insights and thoughts on program. Following this, participants will be matched up based on project affinities.
  Goal 2

9:00am - 9:30am  Understanding the Role of Corporate Social Responsibility (CSR) in Business and Economic Development
  Location: Library, Class of 1947 Room
  Lead: Jack Barry, PhD, YSEALI Academic Director
  -CSR plays a role in enhancing business success and economic development. Corporate responsibility is often considered to go hand in hand with social entrepreneurship. Participants will discuss whether they think this is the case.
  Goal 2
Location: Dodd Auditorium
Lead: Jack Barry, PhD, YSEALI Academic Director, Keli, Cliff, Mary
-YSEALI participants from both institutes will have the opportunity to visit with officials from the CT state university and community college system to learn about their initiative to expand manufacturing training and education and close the gap between thousands of advanced manufacturing jobs and qualified workers. Objectives of the plan, called “Team Works,” include building a manufacturing education team with CSCU, private providers and technical and comprehensive high schools to establish more classrooms and labs for Connecticut. In addition, the YSEALI Fellows will learn how public/private partners explore new ways to increase apprenticeships, expand online learning resources, and address emerging technologies like robotics and artificial intelligence.
Goal 2

11:30am – 1:30pm LUNCH

1:45pm - 2:30pm Community Service Debrief & Discussion of Study Tour
Location: Library, Class of 1947 Room
Lead: Jack Barry, Ph.D., YSEALI Academic Director

2:45pm - 3:15pm Post-Program Survey and Evaluation Forms
Location: Library Computer Lab 1136 and 1137

3:15pm - 3:45pm Meeting with 6 participants for posters

5:30pm - 7:30pm Closing Dinner
Location: Nathan Hale Inn
-Attended by program faculty/staff from UConn and Brown, and UConn participating students

EDUCATIONAL STUDY TOUR: April 17-24, 2020
(More Detailed Schedule to Follow)
Goals 1, 2, & 3

Friday, October 30
New Haven, CT

8:00am Load luggage on bus, then depart from Nathan Hale Inn

On Friday, the combined YSEALI group will visit the New Haven Economic Development Office at City Hall for a discussion about local economic development approaches by the City of New Haven. The group will also have a tour of Yale University. They will depart mid-day and have lunch in Stamford before arriving to NYC. While in New York, the first stop will be at the social enterprise Rocking the Boat in the Bronx before arriving at their hotel in Manhattan.
Saturday - Sunday, October 31 – November 1  
New York, NY

During their weekend in New York City, participants will experience a combination of sightseeing and cultural activities, including the Statue of Liberty, Ellis Island, the High Line, Chelsea Market, Ground Zero and the 9/11 Memorial, New York’s Tenement Museum, and Times Square.

Monday, November 2  
Philadelphia, PA

The group will experience the birthplace of U.S. Independence and walk through the Historic District, visiting Independence Hall, Congress Hall, the Rocky Steps, and the Liberty Bell. They will learn about the U.S. Founding Fathers and the events that led to the signing of the Declaration of Independence and the Revolutionary War.

Tuesday - Wednesday, November 3 - 4  
Washington, D.C.

Participants will visit cultural and educational sites to further their understanding of the U.S., including the Smithsonian Museums and the new National Museum of African American History and Culture, and Memorials. The group will also visit two social enterprises in DC.

Thursday, November 5  
Washington, D.C

8:30am-12:00pm  Closing Day Workshop

All 42 YSEALI participants from both Institutes will participate in a Closing Day Workshop with Institute faculty, program staff and representatives from U.S. State Department ECA. The agenda will include:

- Opening remarks from ECA officials
- Mini-project presentations from 4-6 YSEALI participants (2-3 from each institute)
- Presentation from ECA on their International Exchange Alumni program.

The morning session will end with a discussion on next steps, and allow participants to identify ways to leverage and cascade lessons learned back in Southeast Asia, as well as maintaining and sustaining their new professional networks and personal relationships back in the U.S.

At the conclusion of the workshop, the YSEALI group will discuss the highlights of their experience with our ECA Program Officer and share their thoughts and ideas on avenues for continuous process improvement of the YSEALI program.

Friday, November 6  
Washington, D.C

Program faculty and staff will escort participants to the airport for their return trip home.