Young Southeast Asian Leaders Initiative (YSEALI) on Social Entrepreneurship and Economic Development at the University of Connecticut

YSEALI 2019 Fall Program Schedule at UConn

Saturday, September 7
Arrival
UConn and Brown YSEALI participants arrive in the U.S. and will be welcomed at Bradley International Airport (BDL) in Connecticut by YSEALI program staff who will escort them to the Sheraton Hartford Hotel at the airport
Lead: YSEALI Program staff

Sunday, September 8
9:00am
Check out of Sheraton Hotel rooms, load luggage onto bus going to UConn Nathan Hale Inn

10:30am-11:30am
Brunch at South Dining Hall

12:00pm-2:30pm
Welcome to YSEALI
Location: Rowe 320
Participant and staff introductions and expectations.
Lead: Roy Pietro, EdD, Director, UConn Global Training and Development Institute

Academic Orientation
Leads: Jack Barry, PhD, YSEALI Academic Director for UConn, and Laura Garbes, YSEALI Academic Director for Brown
-Overview of the Institute’s academic program objectives, themes, overarching goals, pedagogical approach, and review of the program agenda for the academic residency and study tour. This session is intended to clarify participant expectations and learning goals. The session will cover:
  - The importance of participation in each session, course requirements (including readings, final presentations, and mini-grant competition), and respect for diversity and the opinions of others.
  - An introduction to the process for conceptualizing, planning, and implementing a grant-funded social change project and review of the scope of the project venture idea that each participant will develop over the academic residency. Participants will develop social entrepreneurship project ideas throughout the Institute and be encouraged to launch project ventures as alumni.

***PLEASE BRING YOUR PASSPORT AND DS-2019 FORM***

Administrative Orientation
Lead: Laura Labato, YSEALI Administrative Director
-Overview of administrative/logistical topics including a review of the Accident and Sickness Program for Exchanges, the local community, safety and security on campus, medical and health facilities, library access, housing, dietary meal options, per diem, and campus resources.

3:00pm
Brown University Group departs UConn
Monday, September 9
9:00am Meet in Lobby at Nathan Hale Inn to go to breakfast at South Dining Hall

10:00am-11:00am Academic Orientation – Continued
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director for UConn
-Participants will complete a survey to measure their basic knowledge of the U.S., social entrepreneurship, economic development, and leadership.

11:15am -12:00pm Pretest
Location: Library Computer Lab 1137
Lead: Jack Barry, PhD, YSEALI Academic Director for UConn

LUNCH

1:45pm Meet in entryway of McMahon Dining Hall for tour

2:00pm-3:00pm Introductory Campus Tour
Lead: UConn Visitor’s Center Staff
-The campus tour will highlight key campus facilities and focus on the campus core, including a Q&A session at the end.

3:15pm-3:30pm Cultural Exercise, U.S. Business Etiquette
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director
-Team-based country presentations: in groups by country, participants will share a 7-8-minute elevator speech highlighting the most important aspects of their culture, traditions, history, and home life. The discussion will include cultural comparisons with the U.S., and a discussion of business etiquette in the U.S.

Goals 1 & 3
Readings: (Available on the UPEACE course site)

Tuesday, September 10
9:00am-9:45am Alumni Panel
Theme: “Lessons Learned from Life at UConn and Our Experiences in the U.S.”
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director
-This videoconference will include alumni from previous UConn YSEALI groups.

Goal 1

10:00am – 11:15am Bridging Economic Development with Social Entrepreneurship
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director
-In reviewing the conceptual framework that underpins social entrepreneurship, participants will examine how social enterprises can be effective at improving economic development by fostering small business ownership; creating jobs for at-risk and vulnerable populations; promoting cooperative purchasing and foreign trade activity. All of these can serve to fuel innovation, collaboration, economic self-sufficiency, social capital, and income equity, thus boosting overall economic development for local and regional communities throughout the globe. This session concludes by connecting social entrepreneurship as a subset of economic development and situates social entrepreneurship in different theories of economic development. In doing so, economic theory, trade, and extent of
governmental involvement in the economy across the major political economy approaches are explained.

Goal 2
Readings: (Available on the UPEACE course site)

LUNCH
1:30pm-3:00pm
*Finish Cultural Presentations*
**Community Outreach Introduction and Discussion of U.S. Volunteerism**
*Location:* Library 1102
**Lead:** Jack Barry, PhD, YSEALI Academic Director
- This session will focus on the framework of Service Learning and the relationship between volunteers and the communities they serve. Participants will also be briefed on what to expect in their community volunteer experiences throughout the program period. Discussion will begin with general statistics about the extent that volunteerism is practiced in the U.S. It ends with a connection to social entrepreneurship and economic development. Participants from each country discuss community service trends and best practices back in Southeast Asia.
**Goals 1 & 3**
**Readings:**
- National Corporation for Community and National Service: https://www.nationalservice.gov/vcla/research - read their research page for details on volunteering in the U.S.
**Optional:** (Available in the UConn Library)

3:15pm-4:00pm
*Library Orientation, Virtual Learning Check-In, and Intro to UPEACE Course*
**Lead:** Jack Barry, PhD, YSEALI Academic Director
**Location:** Library Computer Lab 1137
**Goal 2**

Wednesday, September 11
9:00am-12:00 PM
*Overview of U.S. History and Government Structure*
**Location:** Library 1102
This session will provide participants with points of reference, context, and chronology for the more in-depth discussions about U.S. history, government, and culture while highlighting significant events and time periods that shaped the U.S. It will begin with the founding of the country, treatment of Native Americans and slave populations, and end with the Civil Rights Movement and current debates in U.S. politics.
**Goals 1 & 3**
**Lead:** David O’Keeffe, UConn Global Training and Development Institute
Readings:
- Declaration of Independence: Preamble. (1776).

Optional:
- Bill of Rights: Amendments 1, 2, 3, 4, 5, 6, and 8. In The Constitution of the United States.
- Garrison, W. L. (1831, January 1). To the public. The Liberator, 1.
- Robinson, H. H. (1898). Loom and spindle, or life among the early mill girls. In Eves, In Their Own Words, 111-114.
- Winthrop, J. (1630). A Model of Christian Charity

LUNCH

1:30pm-3:15pm Leadership Development #1: “Defining Leadership”
Location: Library 1102
Lead: UConn Student Leadership Development Staff
-During this interactive session, participants will work in groups to search for a common definition of leadership while examining commonalities and differences in people’s perceptions of what a leader really is.

Goal 3

11:30am-12:00pm Tour of Human Rights Archives
Location: Thomas J. Dodd Research Center
Lead: Graham Stinnett, Archivist and Librarian, Dodd Research Center, UConn
-This tour of the vast and world-renowned human rights archive at the Thomas J. Dodd Research Center offers participants the chance to see the inner workings of archive collection/storage as well as an interactive experience with documents on human rights from your home countries.

Goals 1 & 2
Optional Readings: (Available in the UConn Library)
- Dodd Center’s Human Rights Archive website: https://thedoddcenter.uconn.edu
- Introductory readings on Human Rights:
Thursday, September 12
Daytrip to Hartford, CT

8:30am  Bus Departs from Nathan Hale Inn

9:15am-11:30am  Weekly Community Volunteer Service
Foodshare and Wish School
Goals 1 & 3
Lead: Leaders of Community Service Organizations

11:45am-12:45pm  Hands on Hartford Café Lunch
Hands on Hartford

1:15pm-2:15pm  Guided Tour of the Connecticut State Capitol and Legislature Building
-Participants will learn about Connecticut’s state government and political history of the state. They will visit the Capitol building, and learn about the legislative process. The visit will highlight the House and Senate chambers, the General Assembly, and the Legislative Office Building.
Goal 1

2:45pm-3:45pm  Tour of Connecticut Supreme Court of Appeals
-Participants will learn about the Connecticut court system, while viewing the Connecticut Supreme Court of Appeals and the Museum of Connecticut History.
Goal 1

Friday, September 13

9:00am-10:45am  Incubator #1
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director
Participants will be challenged to work in teams to develop, plan, and implement a new social enterprise that would address a socio-economic issue in a local community in Southeast Asia. Each group will present their new social enterprise and discuss how the root problem, project activities that will address the problem, identify potential community stakeholders, and avenues for resource development to would fund and sustain their new social enterprise.
Goals 2 & 3

10:00am -10:15am  Weekly Learning Wrap-up
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director
Interactive discussion and group work about how the diverse learning activities can be integrated to support the overarching learning goals of the program.
Goals 1, 2, & 3

LUNCH

11:45am  Depart Nathan Hale Inn

1:30pm – 3:30pm  Exploring Environmental Issues and Ways to Incorporate Them Into your Social Enterprise
Location: URI Bay Campus
Lead: URI Staff
Welcome by URI Staff, tour of Inner Space Center, guest speaker on environmental issues and discussion with YSEALI Participants

3:30pm – 3:50pm  Bay Campus Beach Exploration
4:30pm Hampton Inn Providence Hotel Arrival

4:45pm Impact Everything
Location: 297 Thayer St, Second Floor, Providence, RI 02906
Interactive understanding and exploration of Impact Everything store in Providence, whose speakers will be coming to UConn for a panel in the following week.

5:30 pm Dinner at Brown University - Dining Hall

Saturday, September 14
7:45am Depart for Boston Educational and Cultural Trip from Hampton Inn in Providence, RI
All 42 YSEALI Participants
Reading:
- Detailed handout provided day before trip to Boston highlighting the historical significance of the places the group will visit

9:15am-10:45am Visit John F. Kennedy Presidential Library and Museum
Location: Columbia Point in Boston, Massachusetts
- The John F. Kennedy Presidential Library and Museum is dedicated to the memory of the thirty-fifth president of the U.S. The Museum portrays the life, leadership, and legacy of President Kennedy, conveys his enthusiasm for politics and public service, and illustrates the nature of the office of the President. The Library contains a collection of historical materials chronicling mid-20th century politics and the life and administration of John F. Kennedy.
Goal 1

10:45am Bus pickup at JFK

11:30am-12:30pm Meeting at MIT D-Lab
Location: D-lab
Designing for a more equitable world, the D-Lab operates using programs organized under three “pillars” – Education, Research, and Innovation Practice. D-lab is a leader at MIT in creating and delivering transformational student experiences in global poverty alleviation, advancing the scholarship and practice of global poverty alleviation and inclusive design pedagogy, and sustaining an ecosystem that supports the full life cycle of practice solutions, from needs assessment to ideation to validated impact.

12:30 Bus pickup at D—Lab

1:00pm Lunch/ free time at Harvard Square

1:45pm -2:45pm Harvard Tour
Established in 1636, Harvard University is the oldest institution of higher education in the U.S. The University, which is based in Cambridge and Boston, Massachusetts, has an enrollment of over 20,000 degree candidates, including undergraduate, graduate, and professional students. Harvard has more than 360,000 alumni around the world.
Goal 1

3:00pm Bus pickup at Harvard Square/ drop off at Science Museum

4:00pm – 5:30pm Boston Duck Tour
5:45pm  Bus Pickup at science museum, drop off at Faneuil Hall
6:00pm  Dinner and free time at Faneuil Hall Area
7:30pm  Bus leaves Boston for Hampton Inn at Providence

Sunday, September 15:
9:00am-11:30am  Workshop: “Design Thinking: Innovating from the Inside Out”
Location: Swearer Center, Brown University
Co-Facilitators: Mohit Mukherjee, Founding Director, University for Peace (UPEACE)
-Participants will have the opportunity to meet with the virtual learning course instructor to discuss the course. The primary goal will be to help participants integrate what they have learned before arriving in the U.S. during the first two topics of the online course, and discuss how they can make the most out of the remaining online topics of the course while at UConn and when they return home. The lecture will also include UPEACE’s take on social entrepreneurship, innovation, and social change, plus a significant part of the lecture will include an exercise on the power of design thinking. 
Readings on UPEACE site: All readings in modules 1 and 2 from the online course should be completed by this class. Bring questions on them.
Goal 2

Lunch in Providence

2:30pm  Depart back to Nathan Hale Inn

Monday, September 16
8:45am-10:15am  Economic Rights
Location: Library 1102
Lead: Kathryn Libal, PhD, Associate Professor of Social Work and Director of the Human Rights Institute, UConn
-This interactive session includes a conceptualization of economic rights by investigating three major rights: the right to a decent standard of living, the right to work, and the right to a basic income guarantee. Discussion will include comparative analysis of issues and challenges in how policies on economic rights are implemented at the international, regional, national, and local levels (with a close analysis of the U.S. case).
Goals 1 & 2

10:30am-11:45am  Social Entrepreneur in Action: Bare Life
Location: Library 1102
Lead: Ali Lazowski, Founder of Bare Life (Food Company)
-It is well-known that most business ventures fail within a few years of their founding. What about social businesses? In a discussion on the trials and tribulations associated with changing the world through social entrepreneurship, Ali Lazowski of Bare Life, will discuss how difficult, yet rewarding it can be to be fully engaged in social entrepreneurship.
Goals 1 & 2
Readings: Check out their website at http://www.eatbarelife.com

LUNCH

3:30pm – 6:00pm  Visit to International Huma Rights Law Class
Location: Library 1947
Lead: Molly Land, JD, Professor of Law at UConn School of Law
International Context--do human rights law have impact in the real world? A cross cultural discussion

Homework #1 Due at 11:00pm

Tuesday, September 17
9:00am-10:15am Microfinance
Location: Library 1102
Lead: Oksan Bayulgen, PhD, Associate Professor of Political Science, UConn
-An overview of microfinance and the various ways that it has been adapted around the world to address social needs. Session will explore the successes and limitations of microfinance as it has been implemented in developing countries—particular focus will be on differences of group vs. individual lending operations and women only approaches. Participants will also learn about various ways to receive microfinance for their social enterprises.
Goal 2
Readings:
- Explore the Kiva website at http://www.kiva.org

Optional: (Available on the UPEACE course site)
- This reading follows up on discussion about the different realities faced by women entrepreneurs

10:30am – 12:30pm Marketing Your Social Entrepreneurship Project
Location: Library 1102
Lead: Matthew Nemeth, CT Small Business Development Center (SBDC)
-This workshop will expose participants to the skills involved in the marketing of goods and services to potential clients. Topics will include creating a brand image, brand management, and presenting it to clients. Participants will learn how to attract funders and partners and sell their ideas, goods, and services. Teams will produce a shortened version of a marketing plan and present it to the class.
Goal 2
Reading:
- Small Business Development Center’s Growth Wheel

LUNCH

2:00pm – 4:00pm Four-Arrows Challenge Course
Location: 1st floor above Northwest Dining Hall (follow Jack after lunch, go up stairs before entering dining hall)
Lead: Mark Flynn, UConn Student Leadership Development
-A unique, challenging and adventurous experiential learning experience that has been designed specifically for YSEALI participants. Get ready to work together to achieve personal and team goals, while learning through reflection.
Goals 1 & 3
7:00pm-8:00pm  Optional: Strategies for Deeper Learning  
Location: Rowe 217  
Have one go to study strategy? Want more in your tool belt? This presentation will discuss methods to approach your coursework.

Wednesday, September 18
9:00am – 10:30am  Community Fundraising and Grant Writing  
Location: Library 1102  
Lead: Karim Mabrouk, UConn Doctoral Candidate, Literatures, Cultures, & Languages  
Finding funding for social entrepreneurship projects can be a challenge. Participants will learn about the grants process and explore other innovative fundraising options. Participants will learn about many different forms of fundraising at the community level. Crowdfunding, events, and various add on services will be discussed and explained. They will also be given a “hands on” exercise of what it takes to complete a grant during the session.  
Goal 2  
Reading: Grant writing template and links to more resources provided during and after session

10:45am-11:00am  Roundtable Discussion: Comparing and Contrasting Cultures  
Location: Library Class of 1947 Room  
Lead: Dr. Daniel Weiner, UConn Vice President for Global Affairs  
Participants will discuss their initial impressions of the U.S. during their first week, especially as it relates to their home cultures and norms.  
Goal 1

11:00pm – 12:00pm  Business Consulting in Action: Verge Consultants  
Location: Library 1102  
New businesses and entrepreneurs often need lots of help! How can this be achieved through affordable business consulting? Verge Consultants provides a lens through which to view consulting from a young entrepreneur’s perspective. Verge Consultants (VCs) are graduate and professional school students who assist startups to overcome the hurdles of entrepreneurship. Through a partnership with Small Business Development Center, Verge Consultants get the opportunity to work directly (with mentorship from SBDC) with Connecticut-based startups.

LUNCH

1:30pm – 3:00pm  Leadership Development #1: “Defining Leadership”  
Location: Library 1102  
Lead: UConn Student Leadership Development Staff  
During this interactive session, participants will work in groups to search for a common definition of leadership while examining commonalities and differences in people’s perceptions of what a leader really is.  
Goal 3

4:00pm-5:00pm  Optional: The Myles Martel Lecture in Leadership and Public Opinion But Who Will Lead? Redefining Leadership in Eras of Social and Political Upheaval  
Location: Konover Auditorium, Dodd Center  
Lead: Natalia Mehlman Petrzella, Associate Professor of History, The New School
Thursday, September 19
Daytrip to Hartford, CT

8:30am  Bus Departs from Nathan Hale Inn

9:15am-11:30am  Weekly Community Volunteer Service
Foodshare and Wish School
Goals 1 & 3
Lead: Leaders of Community Service Organizations

12:15pm  Lunch and Tour of Billings Forge Community Works (Social Enterprise)
A true model for social enterprise, Billings Forge Community Works (BFCW) is a driving force for community participation and empowerment in Hartford, CT. Through promoting access to healthy food, engaging youth, and developing employment opportunities and economically sustainable social enterprises, this organization strives to impact change within the local community. Discussion will also focus on the employment job training offered through “The Kitchen,” which offers training and a job to people who were formally incarcerated or who had never worked in food service.
Goal 2
Lead: Sue Hayes, Catering Sales Manager, The Kitchen at Billings Forge
Reading:
- Checkout the Billings Forge website at http://billingsforgeworks.org

1:15pm -3:00pm  Visit to reSET: Sources of Funding
Location: Hartford, CT
Lead: Sarah Bodley, Managing Director, reSET
-During this visit, participants will have the opportunity to meet reSET staff to learn more about sources of funding, while also having the chance to tour their incubator space and facility. reSET is a non-profit organization whose mission is to advance the social enterprise sector. Its strategic goals are threefold: to be the “go-to” place for impact entrepreneurs, to make Hartford the Impact City, and Connecticut the Social Enterprise State. reSET serves all entrepreneurs, but specializes in social enterprise — impact-driven business with a double and sometimes triple bottom line. In addition to providing co-working space and accelerator and mentoring programs, reSET aims to inspire innovation and community collaboration, and to support entrepreneurs in creating market-based solutions to community challenges. reSET’s goal is to meet entrepreneurs wherever they are in their trajectory and to help them take their businesses to the next level. A reSET expert on sources of funding will provide a classroom type session on ways that new businesses can raise funding.
Goals 1 & 2
Reading: (Available on the UPEACE course site)
- reSET: Business Model Canvas.

3:30pm-4:45pm  Adding Social Value to a Business Plan
-This session will focus on adding social value to a business plan. For-profit and non-profit businesses often fail to harness the potential of adding more social value to their products/services. This can be due to many factors including the lack of marketing finesse, environmental considerations in production, or the ways they decide to structure their businesses. This session addresses ways that a new business can add more social value to their products/services via options such as adding a non-profit arm to a for profit business or changing their labor, environmental, or corporate frameworks. The aim is to explore ways that new
businesses can enact small-scale changes that will allow them to better harness the power of social entrepreneurship. Also, a brief discussion of the difficulties that new entrepreneurs face will close out the session.

**Goal 2**

**Lead:** Michelle Cote, Managing Director, Connecticut Center for Entrepreneurship & Innovation, UConn

**Optional Readings:** (Available on the UPEACE course site)

Readings from module 3 of the UPEACE course add value to this section.


**Friday, September 20**

9:00am–10:30am

**Social Entrepreneur in Action: Impact Everything**

**Location:** Library 1102

**Lead:** Lanna Nawa and Saroj Bhandari, UConn Alums, Founders of Impact Everything and Impact Travel

- It is well-known that most business ventures fail within a few years of their founding. What about social businesses? In a discussion on the trials and tribulations associated with changing the world through social entrepreneurship, Lanna Nawa from Impact Everything will discuss how difficult, yet rewarding it can be to be fully engaged in social entrepreneurship.

**Goals 1 & 2**

**Readings:** Check out their website at https://impacteverything.org

11:00am-12:15pm

**Panel Discussion: Understanding the Role of Social Organizations in Community and Economic Development**

**Location:** Library 1102

**Lead:** Jack Barry, PhD, YSEALI Academic Director

**Panelists:** Impact Everything, Tom Jerige from Clean’n Brew, Samuel King from Blue Earth Compost, and Adam Alpert from Pangea

- Participating organizations potentially include older groups such as the Lions Club and Rotary Club and newer additions to communities, such as pro-immigration/cultural NGOs, meetups, environmental NGOs, and local cooperatives.

**Goals 1 and 2**

**LUNCH**

1:30pm -3:00pm

**Incubator #2**

**Location:** Library 1102

**Lead:** Jack Barry, PhD, YSEALI Academic Director

- This session utilizes an incubator approach to the learning experience. Participants will be challenged to share resources, exchange ideas, build professional networks, and develop their business plans for their mini-grant project.

**Goals 2 & 3**
3:00pm – 3:15pm Weekly Learning Wrap-up  
**Location:** Library 1102  
**Lead:** Jack Barry, PhD, YSEALI Academic Director  
Interactive discussion and group work about how the diverse learning activities can be integrated to support the overarching learning goals of the program.  
*Goals 1, 2, & 3*

---

**Saturday, September 21**  
**Free Morning on Campus**

2:00pm-6:00pm  
Celebrate Mansfield Festival  
**Location:** Downtown Storrs  
Visit Booths for activities and food from local businesses (free admission, food for purchase)

6:30pm  
Music Performance in Downtown Storrs  
**Location:** Storrs Center  
Free Music Performance in Betsy Paterson Square on Rt 195

---

**Sunday, September 22**

11:00am  
Bus departs from UConn

11:30am-4:00pm  
Home Visit Daytrip: Meet U.S. Family and Community Members  
**Cultural Activity:** Birthday Celebration  
**Location:** Home in Coventry, CT  
**Lead:** Host family and invited community members  
-Spend time with a U.S. family and local community members during this home visit daytrip. The group will also celebrate the birthdays of participants whose birthdays occur during the program.

4:00pm  
Bus departs to return to UConn

---

**Monday, September 23**

9:00am-11:00am  
Cultural Identity Workshop and AACC’s 26th Anniversary  
**Location:** Asian American Center  
**Lead:** Angela Rola, Director, UConn Asian American Cultural Center  
-The workshop will help participants learn to appreciate themselves through a cultural lens. This will be a highly interactive workshop. Please come prepared to write and share.

11:15am-12:45pm  
Virtual Learning Platform  
**Location:** Library Computer Lab 1137  
**Lead:** Jack Barry, PhD, YSEALI Academic Director  
-Participants will have access to an on-campus computer lab to work on their assignments for their *Entrepreneurship, Innovation, and Social Change* course with UPEACE program faculty.  
Live Session #1 from 11:30am-12:30pm  
*Goal 2*

---

LUNCH
3:30pm-6:00pm  Visit to UConn Undergraduate Course: “Human Rights through Film – Environmentalism and Group Rights for Indigenous Groups in the International Context”
Location: ITE 336
Lead: Jack Barry, PhD, YSEALI Academic Director

Tuesday, September 24
8:30am–10:00am  Using Internet and Social Media for Marketing and Resource Development
Location: Library 1102
Lead: Chad Turner, Co-Founder and CEO, GO Media
-Participants will learn how geography does not matter much in today’s economy and that their projects can partner with businesses and organizations around the world. Participants will learn how to use the internet as a business tool, which includes building a website, the power of social media, and how to search websites that can provide valuable resources. The session will also explore how to use the internet and social media for advertising, networking, promotion, viral marketing, and market research.
Goal 2
Optional Reading:

10:15am-11:30am  ISSS Workshop with International Students: “A Healthy You (and Healthy Planet) Through Healthy Eating”
Location: McMahon - Global House Lounge (above the dining hall)
Lead: UConn International Student and Scholar Services Office
-Learn about healthy food production at UConn's Spring Valley Student Farm (SVSF). Representatives from SVSF will discuss how the way we eat can help us and the planet.

11:45am-12:15pm  Tour of Human Rights Archives
Location: Thomas J. Dodd Research Center
Lead: Graham Stinnett, Archivist and Librarian, Dodd Research Center, UConn
-This tour of the vast and world-renowned human rights archive at the Thomas J. Dodd Research Center offers participants the chance to see the inner workings of archive collection/storage as well as an interactive experience with documents on human rights from your home countries.
Goals 1 & 2
Optional Readings: (Available in the UConn Library)
- Dodd Center’s Human Rights Archive website: https://thedoddcenter.uconn.edu
Introductory readings on Human Rights:

LUNCH
1:30pm-2:30pm  Volunteerism: A Discussion with HYPE  
**Location:** Library Class of 1947 Room  
**Lead:** Hartford Young Professionals and Entrepreneurs (HYPE)  
- Participants will have a discussion with members of HYPE staff about their volunteering and community service so far while in CT. They will also take a deeper dive into how to engage with volunteers and use them for their own social enterprise. Topics for the discussion include: engaging networks, combating negative stereotypes, and how to keep, manage, and inspire volunteers.  
*Goals 1 & 2*

2:45pm-4:45pm  Circles, Triangles, & Squares: Simulation  
**Location:** Library 1102  
- This activity will offer the opportunity for participants to work together and practice individual bargaining/negotiation.  
*Goal 3*  
**Lead:** Jack Barry, PhD, YSEALI Academic Director  
**Optional Readings:**  
Resources on future explorations of power: on aggressive use of power by the U.S. in Southeast Asia  
  (Early article on power in general)  
  (Early article on different types of power)  
  Excerpt retrieved from https://www.huffingtonpost.com/sheldon-drobny/senator-j-william-fulbrig_b_38908.html  
  (Article on power differentials and a case study on academia; also contains a strong/useful literature review)  
  (Article on stereotyping of subordinates)  
  (Early work on women’s lack of power)  
  (A global perspective on women in power - shortcomings and successes)  
  (On being powerless, and approaches to fighting back in what might be considered non-intuitive ways; ethnographic research from Malaysia)

4:00pm-5:00pm  Optional: Microsoft Excel Basics  
**Location:** Rowe 217  
Want to track your grades in your classes in one single place? Need excel basics and want some assistance? Come to the Academic Achievement Center to learn how!
Homework #2 Due at 11:00pm

Wednesday, September 25
8:30am-11:30am  Weekly Community Volunteer Service (Willimantic, CT)
  Windham Area Interfaith Ministry (WAIM) and Covenant Soup Kitchen
  Goals 1 & 3
  Lead: Leaders of Community Service Organizations

LUNCH

1:30pm-3:00pm  Leadership Development # 3: “Ethical Decision Making”
  Location: Library 1102
  Lead: UConn Student Leadership Development Staff
  -This topic will be explored using a facilitated discussion approach as well as
    scenarios that participants will critique and comment on. In essence, this session
    puts participants into ethical dilemmas that they must think through and talk
    about with their peers.
  Goal 3

Thursday, September 26
9:00am-11:00am  Virtual Learning Platform
  Location: Library Computer Lab 1137
  Lead: Jack Barry, PhD, YSEALI Academic Director
  -Participants will have access to an on-campus computer lab to work on their
    assignments for their Entrepreneurship, Innovation and Social Change course.
    LIVE session with UPEACE 9-10am.
  Goal 2

LUNCH

2:30pm-4:00pm  Incubator # 3
  Location: Library 1102
  This session utilizes an incubator approach to the learning experience.
  Participants will be challenged to share resources, exchange ideas, build
  professional networks and develop their business plans for their mini-grant
  project.
  Goals 2 & 3
  Lead: Jack Barry, Ph.D., YSEALI Academic Director

4:00pm-5:00pm  Optional: Presentation Skills
  Location: Rowe 217
  Presentation Skills – Do you have an upcoming presentation? Come learn tricks
  to present as well as practice your skills

5:00pm  Innovation House: Cross-Cultural Networking
  Meeting with UConn undergraduate students involved in Innovation House,
  which enables UConn students to access and leverage campus resources and
  networks during their personal exploration of creativity, innovation, and
  entrepreneurship. Students recognize their potential and convert this to real-world
  success by connecting with faculty, staff, students, and local business leaders to
  develop the diverse and dynamic skills necessary for success as innovators,
  creative, and entrepreneurs in today’s rapidly changing world.
  Goals 1 & 2

Friday, September 27
9:00am-12:00pm  **SCORE: Starting from Scratch: Interactive Workshop Aimed at How to Get a Business Off the Ground**  
**Location:** Library 1102  
**Lead:** SCORE Counselors (SCORE is a partner of the U.S. Small Business Administration)  
Interactive workshop aimed at overcoming the most difficult challenge in entrepreneurship: getting off the ground and selling your first product. It is well known that getting started and making ones first sale is the hardest part of starting a business. This workshop puts students in a situation where they have to “figure out” how to make a new hypothetical business make its first sale.  
**Goals 2 & 3**  
**Readings:**  
- After session, read the SCORE resources on small business planning skills on the UPEACE website.

**LUNCH**

2:00-4:00pm  **BaFá BaFá Group Exercise (Location: BUSN 226 & 227)**  
Participants come to understand the powerful effects that culture and diversity play in every person's life. The exercise builds awareness of how cultural differences can impact people in an organization, motivates participants to rethink their behavior and attitude toward others, examine how stereotypes are developed, barriers created, misunderstanding magnified, and identifies diversity issues within a group that must be addressed. In essence, participants learn that seeing another culture through only your own cultural lens is a trap to avoid.  
**Goal 3**  
**Lead:** Jack Barry, Ph.D., YSEALI Academic Director; & Laura Labato, YSEALI Administrative Director  
**Readings:**  
- After the simulation, feel free to read the resources on Project Implicit: https://implicit.harvard.edu/implicit/aboutus.html

**Saturday, September 28**  
**Free Day (Laundry/Campus Activities/Shopping)**

**Sunday, September 29**

9:30am  **Depart from Nathan Hale Inn for Lyman Orchards Corn Maze**  
Lyman Orchards was founded upon a commitment to preserve their family’s farmland for future generations, using a combination of determination, innovation, and adaptation. Now in its 275th year, Lyman Orchards is run by members of the 8th and 9th generations of the family. Preservation of the land remains central to their heritage, and the family continues to be innovative in its ways of upholding their traditions. The corn maze features 4 acres of towering corn, 2 miles of pathways, and a challenging design that changes each year.  
**Goal 1**  

**LUNCH**  
**Apple Barrel Market at Lyman Orchards, Middlefield, CT**

2:00pm  **Depart back to Nathan Hale Inn**

**Monday, September 30**

9:00am – 10:30am  **Virtual Learning Platform: Presentation Prep**  
**Location:** Library Computer Lab 1137  
-Catch-up and prepare for presentations  
**Goal 2**

10:30am – 12:30 pm  **Business Negotiation: Railroad Simulation**
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director
-This interactive exercise divides participants into two groups that have to learn to strategize and negotiate with one another on the fly in order to reach a mutually beneficial business arrangement.

Goal 3
Readings:
  - After the simulation, read through the resources on Project Implicit online at https://implicit.harvard.edu/implicit/aboutus.html

LUNCH

2:00pm-3:30pm  Incubator #4
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director
-This program utilizes an incubator approach to the learning experience. Participants will be challenged to share resources, exchange ideas, build professional networks and develop their business plans for their mini-grant project.

Goals 2 & 3

Tuesday, October 1
8:30am-11:45am  Individual Project Presentations
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director
-Participants will make individual 10-minute presentations on their project venture idea, the social need it addresses, potential customers and partners, budget and general action plan steps to launch and market the venture, and connection to economic development.

Goals 2 & 3

LUNCH

1:15pm-3:15pm  Individual Project Presentations
Location: Library 1102
Lead: Jack Barry, PhD, YSEALI Academic Director
-Participants will make individual 10-minute presentations on their project venture idea, the social need it addresses, potential customers and partners, budget and general action plan steps to launch and market the venture, and connection to economic development.

Goals 2 & 3

Wednesday, October 2
8:30am-11:30am  Weekly Community Volunteer Service (Willimantic, CT)
Windham Area Interfaith Ministry (WAIM) and Covenant Soup Kitchen
Goals 1 & 3
Lead: Leaders of Community Service Organizations

LUNCH

1:30pm-3:00pm  Leadership Development # 4: “Leaving a Legacy of Leadership”
Location: Library 1102
Lead: UConn Student Leadership Development Staff
-Participants will be exposed to leadership within the organizational context, and to take the previous lessons and connect them to groups and organizations.
Through a facilitated discussion and activity, participants will be asked to consider the Five Practices of Exemplary Leadership (Model the Way, Inspire a Shared Vision, Challenge the Process, Enable Others to Act, Encourage the Heart) and how they may be applicable to their individual projects.

Goal 3

Reading:
- After class, read the provided article on “leaving a legacy.”

3:30pm

YSEALI Group from Brown Arrives at UConn Campus and Check into Nathan Hale Inn

Thursday, October 3

8:45am – 10:00am

Project Presentations with Brown YSEALI program

Location: Library, Class of 1947 Meeting Room

2 participants from each program will make individual 10-minute presentations on their project venture idea, the social need it addresses, potential customers and partners, budget and general action plan steps to launch and market the venture, and connection to economic development. The group will also discuss and explore 5 to 10 things they learned and will implement from this YSEALI Program

Goals 2 & 3

Lead: Jack Barry, Ph.D., YSEALI Academic Director

10:15am-12:00pm


Location: Dodd Auditorium

YSEALI participants from both institutes will have the opportunity to visit with officials from our state university and community college system to learn about their initiative to expand manufacturing training and education and close the gap between thousands of advanced manufacturing jobs and qualified workers. Objectives of the plan, called “Team Works,” include building a manufacturing education team with CSCU, private providers and technical and comprehensive high schools to establish more classrooms and labs for Connecticut. In addition, the YSEALI Fellows will learn how public/private partners explore new ways to increase apprenticeships, expand online learning resources, and address emerging technologies like robotics and artificial intelligence.

LUNCH

1:45pm-2:30pm

Community Service Debrief & Discussion of Study Tour

Location: Library, Class of 1947 Meeting Room

Lead: Jack Barry, Ph.D., YSEALI Academic Director

2:45pm – 3:15pm

Post-Program Survey and Evaluation Forms

Location: UConn group, Library Computer Lab 1137

Brown group: Library Computer Lab 2118

5:30pm-7:30pm

Closing Dinner (Location: Nathan Hale Inn)

Attended by program faculty/staff from UConn and Brown, homestay or host organizations representatives, UConn participating students, and community leaders. Certificates of completion will be awarded to the participants for a successful Institute.
EDUCATIONAL STUDY TOUR: October 3-11, 2019
(More Detailed Schedule to Follow)
Goals 1, 2, & 3

Friday, October 4
New Haven, CT
On Friday, the combined YSEALI group will visit the New Haven Economic Development Office at City Hall for a discussion about local economic development approaches by the City of New Haven. The group will also have a tour of Yale University. They will depart mid-day and have lunch in Stamford before arriving to NYC. While in New York, the first stop will be at the social enterprise Rocking the Boat in the Bronx before arriving at their hotel in Manhattan.

Saturday - Sunday, October 5-6
New York, NY
During their weekend in New York City, participants will experience a combination of sightseeing and cultural activities, including the Statue of Liberty, Ellis Island, the High Line, Chelsea Market, Ground Zero and the 9/11 Memorial, and Times Square.

Monday, October 7
Philadelphia, PA
The group will experience the birthplace of U.S. Independence and walk through the Historic District, visiting Independence Hall, Congress Hall, the Rocky Steps, and the Liberty Bell. They will learn about the U.S. Founding Fathers and the events that led to the signing of the Declaration of Independence and the Revolutionary War.

Tuesday - Wednesday, October 8-9
Washington, D.C.
Participants will visit cultural and educational sites to further their understanding of the U.S., including the Newseum, the Smithsonian Museums and the new National Museum of African American History and Culture, and Memorials. The group will also have a choice of social enterprise visit.

Thursday, October 10
8:30am-12:00pm Closing Day Workshop
Location: Hotel Palomar
All 42 YSEALI participants from both Institutes will participate in a Closing Day Workshop with Institute faculty, program staff and representatives from U.S. State Department ECA. The agenda will include:
- Opening remarks from ECA officials
- Mini-project presentations from 4-6 YSEALI participants (2-3 from each institute)
- Presentation from ECA on their International Exchange Alumni program.

The morning session will end with a discussion on next steps, and allow participants to identify ways to leverage and cascade lessons learned back in Southeast Asia, as well as maintaining and sustaining their new professional networks and personal relationships back in the U.S.
At the conclusion of the workshop, the YSEALI group will discuss the highlights of their experience with our ECA Program Officer and share their thoughts and ideas on avenues for continuous process improvement of the YSEALI program.

Friday, October 11
Program faculty and staff will escort participants to the airport for their return trip home.