Young Southeast Asian Leaders Initiative (YSEALI) on Social Entrepreneurship and Economic Development at the University of Connecticut

YSEALI 2019 Spring Program Schedule at UConn

Saturday, March 23
Arrival
UConn and Brown YSEALI participants arrive in the U.S. and will be welcomed at T.F. Green Airport (PVD) in Providence by YSEALI program staff who will escort them to the Hyatt Place Airport Hotel
Lead: YSEALI Program staff

Sunday, March 24
9:00am-10:00am Check out of hotel rooms, take bus back to UConn
10:30am-11:30am Meet in Lobby at Nathan Hale Inn to go to brunch at South Dining Hall
12:00pm-1:30pm Welcome to UConn
Location: Rowe 320
Participant and staff introductions and expectations.
Lead: Roy Pietro, Ed.D, Director, UConn Global Training and Development Institute

Academic Orientation
Leads: Jack Barry, Ph.D YSEALI Academic Director for UConn and Laura Garbes YSEALI Academic Director for Brown
Overview of the Institute’s academic program objectives, themes, overarching goals, pedagogical approach, and review of the program agenda for the academic residency and study tour. This session is intended to clarify participant expectations and learning goals. The session will cover:
- The importance of participation in each session, course requirements (including readings, final presentations, and mini-grant competition), and respect for diversity and the opinions of others.
- An introduction to the process for conceptualizing, planning, and implementing a grant-funded social change project and review of the scope of the project venture idea that each participant will develop over the academic residency. Participants will develop social entrepreneurship project ideas throughout the Institute and be encouraged to launch project ventures as alumni.

Administrative Orientation
Lead: Laura Labato, YSEALI Administrative Director
Overview of administrative/logistical topics including a review of the Accident and Sickness Program for Exchanges, the local community, safety and security on campus, medical and health facilities, library access, housing, dietary meal options, per diem, and campus resources.

****PLEASE BRING YOUR PASSPORT AND DS-2019 FORM****
3:00pm  Load luggage on bus and depart UConn to go to Brown in Providence, RI

Monday, March 25
8:00am  Meet in Lobby at Nathan Hale Inn to go to breakfast at South Dining Hall

10:45am-12:00pm  Academic Orientation – Continued
Location: Library 1137
Lead: Jack Barry, PhD YSEALI Academic Director for UConn
  - Participants will complete a survey to measure their basic knowledge of the U.S., social entrepreneurship, economic development, and leadership.

LUNCH

1:45pm  Meet in entryway of McMahon Hall for tour

2:00pm-3:00pm  Introductory Campus Tour
Lead: UConn Visitor’s Center Staff
The campus tour will highlight key campus facilities and focus on the campus core, including a Q&A session at the end.

3:15pm-4:00pm  Cultural Exercise and U.S. Business Etiquette
Location: Library 1102
Lead: Jack Barry, Ph.D., YSEALI Academic Director
Team-based country presentations: in groups by country, participants will share a 7-8-minute elevator speech highlighting the most important aspects of their culture, traditions, history, and home life. The discussion will include cultural comparisons with the U.S., and a discussion of business etiquette in the U.S.
Goals 1 & 3
Readings: (Available on the UPEACE course site)

Tuesday, March 26
9:00am-12:00pm  Overview of U.S. History and Government Structure
Location: Library 1102
Lead: David O’Keeffe, UConn Global Training and Development Institute
This session will provide participants with points of reference, context, and chronology for the more in-depth discussions about U.S. history, government, and culture while highlighting significant events and time periods that shaped the U.S. It will begin with the founding of the country, treatment of Native Americans and slave populations, and end with the Civil Rights Movement and current debates in U.S. politics.
Goals 1 & 3
Readings:
  - Declaration of Independence: Preamble. (1776).
Optional:
  - Bill of Rights: Amendments 1, 2, 3, 4, 5, 6, and 8. In The Constitution of the United States.
  - Garrison, W. L. (1831, January 1). To the public. The Liberator, 1.
Robinson, H. H. (1898). Loom and spindle, or life among the early mill girls. In Eves, In Their Own Words, 111-114.

LUNCH

1:30pm-2:30pm Community Outreach Introduction and Discussion of U.S. Volunteerism
Location: Library 1102
Lead: Jack Barry, Ph.D., YSEALI Academic Director
This session will focus on the framework of Service Learning and the relationship between volunteers and the communities they serve. Participants will also be briefed on what to expect in their community volunteer experiences throughout the program period. Discussion will begin with general statistics about the extent that volunteerism is practiced in the U.S. It ends with a connection to social entrepreneurship and economic development. Participants from each country discuss community service trends and best practices back in Southeast Asia.
Goals 1 & 3
Readings:
- National Corporation for Community and National Service: https://www.nationalservice.gov/vcla/research - read their research page for details on volunteering in the U.S.
Optional: (Available in the UConn Library)

2:45pm-3:15pm Library Orientation, Virtual Learning Check-In, and Intro to UPEACE Course
Lead: Jack Barry, Ph.D., YSEALI Academic Director
Location: Lib Comp 1137
Goal 2

Wednesday, March 27
9:00am-9:45am Alumni Panel
Theme: “Lessons Learned from Life at UConn and Our Experiences in the U.S.”
Location: Library 1102
Lead: Jack Barry, Ph.D., YSEALI Academic Director
This videoconference will include alumni from previous UConn YSEALI groups.
Goal 1

10:00am-11:30am Bridging Economic Development with Social Entrepreneurship
Location: Library 1102
Lead: Jack Barry, Ph.D., YSEALI Academic Director
In reviewing the conceptual framework that underpins social entrepreneurship, participants will examine how social enterprises can be effective at improving economic development by fostering small business ownership; creating jobs for at-risk and vulnerable populations; promoting cooperative purchasing and foreign trade activity. All of these can serve to fuel innovation, collaboration, economic self-sufficiency, social capital, and income equity, thus boosting overall
economic development for local and regional communities throughout the globe. This session concludes by connecting social entrepreneurship as a subset of economic development and situates social entrepreneurship in different theories of economic development. In doing so, economic theory, trade, and extent of governmental involvement in the economy across the major political economy approaches are explained.

**Goal 2**

**Readings: (Available on the UPEACE course site)**

11:15am-12:00pm  **Visit to 3D Printing Lab** (tentative)

11:30pm-12:00pm  **Tour of Human Rights Archives**

**Location:** Thomas J. Dodd Research Center

**Lead:** Graham Stinnett, Archivist and Librarian, Dodd Research Center, UConn

This tour of the vast and world-renowned human rights archive at the Thomas J. Dodd Research Center offers participants the chance to see the inner workings of archive collection/storage as well as an interactive experience with documents on human rights from your home countries.

**Goals 1 & 2**

**Optional Readings:** (Available in the UConn Library)
- Dodd Center’s Human Rights Archive website: https://thedoddcenter.uconn.edu
- Introductory readings on Human Rights:

**LUNCH**

1:30pm-3:15pm  **Leadership Development #1: “Defining Leadership”**

During this interactive session, participants will work in groups to search for a common definition of leadership while examining commonalities and differences in people’s perceptions of what a leader really is.

**Goal 3**

**Lead:** UConn Student Leadership Development Staff

**Location:** Library 1102
Thursday, March 28
Daytrip to Hartford, CT

8:30am  Bus Departs from Nathan Hale Inn

9:15am-11:30am  Weekly Community Volunteer Service
Foodshare and Wish School
Goals 1 & 3
Lead: Leaders of Community Service Organizations

12:15pm-1:15pm  Lunch in the Capitol Cafeteria

1:15pm-2:15pm  Guided Tour of the Connecticut State Capitol and Legislature Building
Participants will learn about Connecticut’s state government and political history of the state. They will visit the Capitol building, and learn about the legislative process. The visit will highlight the House and Senate chambers, the General Assembly, and the Legislative Office Building.
Goal 1

2:30pm-3:30pm  Tour of Connecticut Supreme Court of Appeals
Participants will learn about the Connecticut court system, while viewing the Connecticut Supreme Court of Appeals and the Museum of Connecticut History.
Goal 1

1:30pm-2:45pm  Adding Social Value to a Business Plan
This session will focus on adding social value to a business plan. For-profit and non-profit businesses often fail to harness the potential of adding more social value to their products/services. This can be due to many factors including the lack of marketing finesse, environmental considerations in production, or the ways they decide to structure their businesses. This session addresses ways that a new business can add more social value to their products/services via options such as adding a non-profit arm to a for profit business or changing their labor, environmental, or corporate frameworks. The aim is to explore ways that new businesses can enact small-scale changes that will allow them to better harness the power of social entrepreneurship. Also, a brief discussion of the difficulties that new entrepreneurs face will close out the session.
Goal 2
Lead: Michelle Cote, Managing Director, Connecticut Center for Entrepreneurship & Innovation, UConn

Optional Readings: (Available on the UPEACE course site)
Readings from module 3 of the UPEACE course add value to this section.


Friday, March 29
9:00am–10:30am  Social Entrepreneur in Action: Impact Everything  
**Location:** Library 1102  
**Lead:** Lanna Nawa and Saroj Bhandari, UConn Alums, Founders of Impact Everything and Impact Travel  
It is well-known that most business ventures fail within a few years of their founding. What about social businesses? In a discussion on the trials and tribulations associated with changing the world through social entrepreneurship, Lanna Nawa from Impact Everything will discuss how difficult, yet rewarding it can be to be fully engaged in social entrepreneurship.  
*Goals 1 & 2*  
*Readings:* Check out their website at https://impacteverything.org

11:00am-12:15pm  Panel Discussion: Understanding the Role of Social Organizations in Community and Economic Development  
**Location:** Library 1102  
**Lead:** Jack Barry, Ph.D., YSEALI Academic Director  
**Panelists:** Impact Everything, Tom Jerige from Clean’n Brew, Trifecta Aquaponics  
Participating organizations potentially include older groups such as the Lions Club and Rotary Club and newer additions to communities, such as pro-immigration/cultural NGOs, meetups, environmental NGOs, and local cooperatives.  
*Goals 1 and 2*

LUNCH

1:30pm-2:45pm  Incubator #1  
**Location:** Library 1102  
**Lead:** Jack Barry, Ph.D., YSEALI Academic Director  
Participants will be challenged to work in teams to develop, plan, and implement a new social enterprise that would address a socio-economic issue in a local community in Southeast Asia. Each group will present their new social enterprise and discuss how the root problem, project activities that will address the problem, identify potential community stakeholders, and avenues for resource development to would fund and sustain their new social enterprise.  
*Goals 2 & 3*

3:00pm-3:15pm  Weekly Learning Wrap-up  
**Location:** Library 1102  
**Lead:** Jack Barry, Ph.D., YSEALI Academic Director  
Interactive discussion and group work about how the diverse learning activities can be integrated to support the overarching learning goals of the program.  
*Goals 1, 2, & 3*

**Saturday, March 30**  
9:00am-12:00pm  Design Thinking Workshop with Mohit (UPEACE)

Evening  
**Alumni Reception**  
**Location:** Asian American Cultural Center in the Student Union

7:30pm  Asian Night

**Sunday, March 31**  Free Day (Laundry/Campus Activities/Shopping)
Monday, April 1
8:45am-10:30am  Circles, Triangles, & Squares: Simulation
Location: Library 1102
This activity will offer the opportunity for participants to work together and practice individual bargaining/negotiation.

Goal 3
Lead: Jack Barry, Ph.D., YSEALI Academic Director

Optional Readings:
Resources on future explorations of power: on aggressive use of power by the U.S. in Southeast Asia
- Gibson, C., Medeiros, K. E., Giorgini, V., Mecca, J. T., Devenport, L. D., Connelly, S., & Mumford, M. D. (2014). A qualitative analysis of power differentials in ethical situations in academia. Ethics & Behavior, 24(4), 311-325. (Article on power differentials and a case study on academia; also contains a strong/useful literature review)
- Scott, J. (1986). Weapons of the weak. New Haven, CT: Yale University Press. (On being powerless, and approaches to fighting back in what might be considered non-intuitive ways; ethnographic research from Malaysia)

10:45am-11:45am  Social Entrepreneur in Action: Bare Life
Location: Library 1102
Lead: Ali Lazowski, Founder of Bare Life (Food Company)
It is well known that most business ventures fail within a few years of their founding. What about social businesses? In a discussion on the trials and tribulations associated with changing the world through social entrepreneurship, Ali Lazowski of Bare Life, will discuss how difficult, yet rewarding it can be to be fully engaged in social entrepreneurship.

Goals 1 & 2
Readings:
- Check out their website at http://www.eatbarelife.com

LUNCH
1:00pm-3:00pm  Four-Arrows Challenge Course
Location: 1st floor above Northwest Dining Hall (follow Jack after lunch, go up stairs before entering dining hall)
**Lead:** Mark Flynn, UConn Student Leadership Development
A unique, challenging and adventurous experiential learning experience that has been designed specifically for YSEALI participants. Get ready to work together to achieve personal and team goals, while learning through reflection.

*Goals 1 & 3*

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**Homework #1 Due at 11:00pm Tuesday, April 2**

**Microfinance**

**Location:** Library 1102

**Lead:** Oksan Bayulgen, Ph.D., Associate Professor of Political Science, UConn

An overview of microfinance and the various ways that it has been adapted around the world to address social needs. Session will explore the successes and limitations of microfinance as it has been implemented in developing countries—particular focus will be on differences of group vs. individual lending operations and women only approaches. Participants will also learn about various ways to receive microfinance for their social enterprises.

*Goal 2*

**Readings:**

- Explore the Kiva website at http://www.kiva.org

*Optional:* (Available on the UPEACE course site)


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**Marketing Your Social Entrepreneurship Project**

**Location:** Library 1102

**Lead:** Matthew Nemeth, CT Small Business Development Center (SBDC)

This workshop will expose participants to the skills involved in the marketing of goods and services to potential clients. Topics will include creating a brand image, brand management, and presenting it to clients. Participants will learn how to attract funders and partners and sell their ideas, goods, and services. Teams will produce a shortened version of a marketing plan and present it to the class.

*Goal 2*

**Reading:**

- Small Business Development Center’s Growth Wheel

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**LUNCH**

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**3:15pm-6:00pm Visit to UConn Undergraduate Course: “Human Rights through Film - Economic and Social Rights in the International Context: Labor Rights in the Age of Globalization”**

**Location:** Library Class of 1947 Classroom

**Lead:** Jack Barry, Ph.D., YSEALI Academic Director
Wednesday, April 3
9:00am-10:30am  
Using Internet and Social Media for Marketing and Resource Development
Location: Library 1102
Lead: Chad Turner, Co-Founder and CEO, GO Media
Participants will learn how geography does not matter much in today’s economy and that their projects can partner with businesses and organizations around the world. Participants will learn how to use the internet as a business tool, which includes building a website, the power of social media, and how to search websites that can provide valuable resources. The session will also explore how to use the internet and social media for advertising, networking, promotion, viral marketing, and market research.

Goal 2
Optional Reading:

10:30am-12:00pm  
Early lunch and free time on campus
Meet in dining hall at 12:00pm to walk to Schenker Lecture Hall

1:30-3:00pm  
Leadership Development # 2: “Understanding Your Personality and Ability to Lead”
Location: Library 1102
Using multiple instruments, participants will be invited to reflect on their individual traits and characteristics (as well as those of others). This highly interactive workshop will increase self-awareness as well as offer helpful insight into understanding others through lecture style presentation and participant-led activities.

Goal 3
Lead: UConn Student Leadership Development Staff
Reading:
- Take the MBTI test you were emailed 5 days prior to this class.

5:45pm-7:30pm  
Dinner at the Asian American Cultural Center
Location: Asian American Cultural Center in the Student Union

Thursday, April 4
Daytrip to Hartford, CT
8:30am  
Bus Departs from Nathan Hale Inn

9:15am-11:30am  
Weekly Community Volunteer Service
Foodshare and Wish School
*Goals 1 & 3*
Lead: Leaders of Community Service Organizations

3:00pm-4:45pm  
Visit to reSET: Sources of Funding
During this visit, participants will have the opportunity to meet reSET staff to learn more about sources of funding, while also having the chance to tour their incubator space and facility. reSET is a non-profit organization whose mission is to advance the social enterprise sector. Its strategic goals are threefold: to be the “go-to” place for impact entrepreneurs, to make Hartford the Impact City, and Connecticut the Social Enterprise State. reSET serves all entrepreneurs, but specializes in social enterprise — impact-driven business with a double and sometimes triple bottom line. In addition to providing co-working space and accelerator and mentoring programs, reSET aims to inspire innovation and
community collaboration, and to support entrepreneurs in creating market-based solutions to community challenges. reSET’s goal is to meet entrepreneurs wherever they are in their trajectory and to help them take their businesses to the next level. A reSET expert on sources of funding will provide a classroom type session on ways that new businesses can raise funding.

Goals 1 & 2

Lead: Jeremy Szechenyi, Programs Manager, reSET
Reading: (Available on the UPEACE course site)
- reSET: Business Model Canvas.

Friday, April 5

8:30am-9:00am Check out of hotel rooms, bring luggage to Board Room on 1st Floor of hotel

9:30am-11:00am Incubator #2
Location: Library 1102
Lead: Jack Barry, Ph.D., YSEALI Academic Director
This session utilizes an incubator approach to the learning experience. Participants will be challenged to share resources, exchange ideas, build professional networks, and develop their business plans for their mini-grant project.
Goals 2 & 3

12:00pm Depart Nathan Hale Inn

1:30pm-4:00pm Social Enterprise Greenhouse
Location: Providence, RI

4:30pm Arrive at Hampton Inn in Providence, RI

Dinner in Brown dining hall

Saturday, April 6

7:45am-8:00am Depart for Boston Educational and Cultural Trip from Hampton Inn in Providence, RI
All 42 YSEALI Participants
Reading:
- Detailed handout provided day before trip to Boston highlighting the historical significance of the places the group will visit

9:30am-11:00am Visit John F. Kennedy Presidential Library and Museum
Location: Columbia Point in Boston, Massachusetts
The John F. Kennedy Presidential Library and Museum is dedicated to the memory of the thirty-fifth president of the U.S. The Museum portrays the life, leadership, and legacy of President Kennedy, conveys his enthusiasm for politics and public service, and illustrates the nature of the office of the President. The Library contains a collection of historical materials chronicling mid-20th century politics and the life and administration of John F. Kennedy.
Goal 1

11:15am Bus pickup at JFK and drop off at Faneuil Hall Marketplace
12:00pm-2:30pm Lunch at Faneuil Hall Marketplace and Walk on Part of the Freedom Trail
The Freedom Trail is a 2.5 mile red line through downtown Boston leading to many nationally significant historic sites that tell the story of the American Revolution, which began in this city.

*Goal 1*

2:30pm Bus pickup at Faneuil Hall and drop off at MIT Museum

2:45pm-3:45pm Visit to MIT Museum
The MIT Museum was established in 1971. The MIT Museum’s collections are at the core of what they do, “from research and publications to public programs and exhibitions. Through more than one million objects, prints, rare books, technical archives, drawings, photographs, films, and holograms we’re able to share the wide interests of the MIT community from the Institute’s founding in 1861 to cutting-edge current research.”

*Goal 1*

4:00pm Bus pickup at MIT Museum and drop off at Harvard Yard

4:30pm-5:30pm Tour of Harvard University
Established in 1636, Harvard University is the oldest institution of higher education in the U.S. The University, which is based in Cambridge and Boston, Massachusetts, has an enrollment of over 20,000 degree candidates, including undergraduate, graduate, and professional students. Harvard has more than 360,000 alumni around the world.

*Goal 1*

5:30pm–6:45pm Dinner in Harvard Square

7:00pm Depart from Boston and return to Hampton Inn in Providence, RI

**Sunday, April 7**

9:00am Check out of Hampton Inn

**Monday, April 8**

8:45am-10:15 am Understanding Your Cultural Identity
The workshop will help participants learn to appreciate themselves through a cultural lens. It will focus on Asian American history, culture, and its status today in the multi-cultural U.S. This will be a highly interactive workshop. Please come prepared to write and share.

*Goals 1, 3*

**Lead:** Angela Rola, Director, UConn Asian American Cultural Center

10:30am-12:30pm Virtual Learning Platform, plus advanced research advice
**Location:** Library Comp 1137

**Lead:** Jack Barry, Ph.D., YSEALI Academic Director
Participants will have access to an on-campus computer lab to work on their assignments for their *Entrepreneurship, Innovation, and Social Change* course with UPEACE program faculty.

Live Session #1 from 11:00am-11:45am

*Goal 2*
LUNCH

2:00pm-3:45pm  **Incubator # 3**  
**Location:** Library 1102  
This session utilizes an incubator approach to the learning experience. Participants will be challenged to share resources, exchange ideas, build professional networks and develop their business plans for their mini-grant project.  
*Goals 2 & 3*  
**Lead:** Jack Barry, Ph.D., YSEALI Academic Director

4:30pm  **Innovation House: Cross-Cultural Networking**  
Meeting with UConn undergraduate students involved in Innovation House, which enables UConn students to access and leverage campus resources and networks during their personal exploration of creativity, innovation, and entrepreneurship. Students recognize their potential and convert this to real-world success by connecting with faculty, staff, students, and local business leaders to develop the diverse and dynamic skills necessary for success as innovators, creative, and entrepreneurs in today’s rapidly changing world.  
*Goals 1 & 2*

6:00pm-8:00pm  
Optional Computer Lab, Library 1137

**Homework #2 Due at 11:00pm**

**Tuesday, April 9**

8:30am–10:00am  **Economic Rights**  
**Location:** Library 1102  
**Lead:** Kathryn Libal, Ph.D., Associate Professor of Social Work and Director of the Human Rights Institute, UConn  
This interactive session includes a conceptualization of economic rights by investigating three major rights: the right to a decent standard of living, the right to work, and the right to a basic income guarantee. Discussion will include comparative analysis of issues and challenges in how policies on economic rights are implemented at the international, regional, national, and local levels (with a close analysis of the U.S. case).  
*Goals 1 & 2*  

10:15am-11:30am  **Community Fundraising and Grant Writing**  
**Location:** Library 1102  
**Lead:** Karim Mabrouk, UConn Doctoral Candidate, Literatures, Cultures, & Languages  
Finding funding for social entrepreneurship projects can be a challenge. Participants will learn about the grants process and explore other innovative fundraising options. Participants will learn about many different forms of fundraising at the community level. Crowdfunding, events, and various add on services will be discussed and explained. They will also be given a “hands on” exercise of what it takes to complete a grant during the session.  
*Goal 2*  
**Reading:**
- Grant writing template and links to more resources provided during and after session.
11:55am-1:30pm  ISSS Workshop with International Students: “A Healthy You (and Healthy Planet) Through Healthy Eating

LUNCH

3:30pm-6:00pm  Visit to UConn Undergraduate Course: “Human Rights through Film – Environmentalism and Group Rights for Indigenous Groups in the International Context”

  Location: ITE 336
  Lead: Jack Barry, Ph.D., YSEALI Academic Director

Wednesday, April 10
8:30am-11:30am  Weekly Community Volunteer Service (Willimantic, CT)

  Windham Area Interfaith Ministry (WAIM) and Covenant Soup Kitchen
  Goals 1 & 3
  Lead: Leaders of Community Service Organizations

LUNCH

1:30pm-3:00pm  Leadership Development # 3: “Ethical Decision Making”

  Location: Library 1102
  Lead: UConn Student Leadership Development Staff
  This topic will be explored using a facilitated discussion approach as well as scenarios that participants will critique and comment on. In essence, this session puts participants into ethical dilemmas that they must think through and talk about with their peers.

  Goal 3

Thursday, April 11
8:30am–10:30am  Virtual Learning Platform

  Location: Library Computer Lab 1137
  Participants will have access to an on-campus computer lab to work on their assignments for their Entrepreneurship, Innovation and Social Change course.
  LIVE session with UPEACE 9-10am.
  Goal 2
  Lead: Jack Barry, Ph.D., YSEALI Academic Director
  Location: Library Comp 1137

11:00am-12:15pm  Volunteerism: A Discussion – HYPE

  Location: Library Computer Lab 1137

LUNCH

2:00-4:00pm  Business Negotiation: Railroad Simulation

  Location: Library 1102
  Lead: Jack Barry, Ph.D., YSEALI Academic Director
  This interactive exercise divides participants into two groups that have to learn to strategize and negotiate with one another on the fly in order to reach a mutually beneficial business arrangement.

  Goal 3
  Readings:
  - After the simulation, read through the resources on Project Implicit online at https://implicit.harvard.edu/implicit/aboutus.html
4:00pm-5:30pm  Africana/Indigeneity: A Public Discussion

Friday, April 12
9:00am-12:00am  SCORE: Financial Literacy and Strategic Small Business Planning Skills
Location: Library 1102
Lead: SCORE Counselors (SCORE is a partner of the U.S. Small Business Administration)
Participants will discuss the various financial literacy and planning skills necessary to oversee a project or small business and they will learn what it means to think and plan strategically. The basics of a business plan will be the primary focus of this session, and participants will leave this interactive session with the skills to plan strategically for their venture. This all morning session will break participants into groups, with a SCORE mentor to facilitate, and each group will learn an important part of business planning and report back to the group on what they found.
Goals 2 & 3
Readings:
- After session, read the SCORE resources on small business planning skills on the UPEACE website.

LUNCH
1:30pm-3:15pm  Incubator #4
Location: Library 1102
This program utilizes an incubator approach to the learning experience. Participants will be challenged to share resources, exchange ideas, build professional networks and develop their business plans for their mini-grant project.
Goals 2 & 3
Lead: Jack Barry, Ph.D., YSEALI Academic Director

3:00pm-5:00pm  Frontiers in Undergraduate Research Poster Exhibition
Location: Wilbur Cross Building North Reading Room

Saturday, April 13
11:00am  Bus departs from UConn

11:30am-4:00pm  Cultural Activity: Birthday Celebration
Location: Home in Coventry
Leads: Host family and invited community members
Celebrate the birthdays of participants whose birthdays occur during the program.

4:00pm  Bus departs to return to UConn

Sunday, April 14  Free time on campus

Monday, April 15
9:00am-10:30am  Incubator #5: Practicing the Pitch (Location: Library, Computer lab 1137)
This program utilizes an incubator approach to the learning experience. Participants will be challenged to share resources, exchange ideas, build professional networks and develop their business plans for their mini-grant project.
Goals 2 & 3
Lead: Jack Barry, Ph.D., YSEALI Academic Director

10:45am-12:45pm Virtual Learning Platform: Presentation Prep  
Location: Library Computer Lab 1137  
Catch up and prepare for presentations  
Goal 2

LUNCH

2:30-4:30pm BaFá BaFá Group Exercise  
Location: MCHU 302 and 305  
Leads: Jack Barry, Ph.D., YSEALI Academic Director; & Laura Labato, YSEALI Administrative Director  
Participants come to understand the powerful effects that culture and diversity play in every person's life. The exercise builds awareness of how cultural differences can impact people in an organization, motivates participants to rethink their behavior and attitude toward others, examine how stereotypes are developed, barriers created, misunderstanding magnified, and identifies diversity issues within a group that must be addressed. In essence, participants learn that seeing another culture through only your own cultural lens is a trap to avoid.  
Goal 3  
Readings:  
After the simulation, feel free to read the resources on Project Implicit: https://implicit.harvard.edu/implicit/aboutus.html

Homework #3 due at 11pm

Tuesday, April 16  
8:30am-12:00pm Individual Project Presentations  
Location: Library 1102  
Lead: Jack Barry, Ph.D., YSEALI Academic Director  
Participants will make individual 10-minute presentations on their project venture idea, the social need it addresses, potential customers and partners, budget and general action plan steps to launch and market the venture, and connection to economic development.  
Goals 2 & 3

LUNCH

1:15pm-3:15pm Individual Project Presentations  
Location: Library 1102  
Lead: Jack Barry, Ph.D., YSEALI Academic Director  
Participants will make individual 10-minute presentations on their project venture idea, the social need it addresses, potential customers and partners, budget and general action plan steps to launch and market the venture, and connection to economic development.  
Goals 2 & 3

Wednesday, April 17  
8:30am-11:30am Weekly Community Volunteer Service (Willimantic, CT)  
Windham Area Interfaith Ministry (WAIM) and Covenant Soup Kitchen  
Goals 1 & 3  
Lead: Leaders of Community Service Organizations

LUNCH
Leadership Development # 4: “Leaving a Legacy of Leadership”

Lead: UConn Student Leadership Development Staff

Participants will be exposed to leadership within the organizational context, and to take the previous lessons and connect them to groups and organizations. Through a facilitated discussion and activity, participants will be asked to consider the Five Practices of Exemplary Leadership (Model the Way, Inspire a Shared Vision, Challenge the Process, Enable Others to Act, Encourage the Heart) and how they may be applicable to their individual projects.

Goal 3

Reading:
- After class, read the provided article on “leaving a legacy.”

12:00pm

Brown YSEALI Arrive at UConn Campus and Check into Nathan Hale Inn

5:30pm-7:30pm

Closing dinner at Nathan Hale Inn – White Tent

Thursday, April 18

8:15am

Check out of Nathan Hale Inn and store luggage

8:45am-10:00am

Individual Project Presentations with Brown YSEALI program

Location: Library, Class of 1947 Meeting Room

Lead: Jack Barry, Ph.D., YSEALI Academic Director

3-5 participants from each program will make individual 10-minute presentations on their project venture idea, the social need it addresses, potential customers and partners, budget and general action plan steps to launch and market the venture, and connection to economic development.

Goals 2 & 3

10:15am-10:50am

Community Service Debrief & Discussion of Study Tour

Location: Library, Class of 1947 Meeting Room

Lead: Jack Barry, Ph.D., YSEALI Academic Director

11:15am-11:45am

Program evaluation forms, Location: Library 1137

UConn campus tour for Brown YSEALI group, led by UConn YSEALI group

LUNCH

2:15pm-3:00pm

Post-Program Survey and Evaluation Forms

Location: UConn group, Library Computer Lab 1137

Brown group: Library Computer Lab 2118

5:30pm-7:30pm

Closing Dinner (Location: Nathan Hale Inn)

Attended by program faculty/staff from UConn and Brown, homestay or host organizations representatives, UConn participating students, and community leaders. Certificates of completion will be awarded to the participants for a successful Institute.

EDUCATIONAL STUDY TOUR: November 2 - Nov 9, 2018

(More Detailed Schedule to Follow)

Goals 1, 2, & 3

Friday, April 19
New Haven, CT

The combined YSEALI group will have the opportunity visit undergraduate students and faculty from Yale’s Center for Business and the Environment and learn about social entrepreneurship initiatives undertaken by students at Yale. They will also have a tour of the campus. In the afternoon, they will visit the New Haven Economic Development Office at City Hall for a discussion about local economic development approaches by the City of New Haven. The day will end with a visit to a local organization to learn more about social enterprise activity.

Saturday - Sunday, November 3 and 4

New York, NY

While in New York City, participants will experience a combination of sightseeing and cultural activities, including the Statue of Liberty, Ellis Island, the High Line, Chelsea Market, Ground Zero and the 9/11 Memorial, and Times Square. The group will also have a site visit to a social enterprise.

Monday, November 5

Philadelphia, PA

The group will experience the birthplace of U.S. Independence and walk through the Historic District, visiting Independence Hall, Congress Hall, the Rocky Steps, and the Liberty Bell. They will learn about the U.S. Founding Fathers and the events that led to the signing of the Declaration of Independence and the Revolutionary War.

Tuesday - Wednesday, November 6 - 7

Washington, D.C.

Participants will visit cultural and educational sites to further their understanding of the U.S., including the Capitol, Smithsonian Museums including the new National Museum of African American History and Culture, and Memorials. The group will also visit a local social enterprise.

Thursday, November 8

8:30am-12:00pm
Closing Day Workshop (Location: Hotel Palomar)

All 42 YSEALI participants from both Institutes will participate in a Closing Day Workshop with Institute faculty, program staff and representatives from U.S. State Department ECA. The agenda will include:

- Opening remarks from ECA officials
- Mini-project presentations from 4-6 YSEALI participants (2-3 from each institute)
- Presentation from ECA on their International Exchange Alumni program.

The morning session will end with a discussion on next steps, and allow participants to identify ways to leverage and cascade lessons learned back in Southeast Asia, as well as maintaining and sustaining their new professional networks and personal relationships back in the U.S.

At the conclusion of the workshop, the YSEALI group will discuss the highlights of their experience with our ECA Program Officer and share their thoughts and ideas on avenues for continuous process improvement of the YSEALI program.

Friday, November 9

Program faculty and staff will escort participants to the airport for their return trip home.